

Associate Fiintech Professional (CPFinT(A))

<QF Level 5>1

Certified Fintech Professional (Management) (CPFinT(M))

<QF Level 6>2

Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))

<QF Level 6>3

Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))

<QF Level 6>4

Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))

<QF Level 6>5

Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))

<QF Level 6>6

Programme Handbook (Syllabus, Regulations and General Information)

CPFinT(A) CPFinT(M) CPFinT(S-AIBD) CPFinT(S-DLT) CPFinT(S-OBAPI) CPFinT(S-RT)

Last updated: 7 November 2022

¹ The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (Recognised under the QF at Level 5, QR Registration No.: 22/000742/L5, Validity Period from 12/09/2022 to 31/07/2025)

² The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2025)

³ The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2025)

⁴ The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2025)

⁵ The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2025)

⁶ The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2025)

Table of Contents

1.	Introduction				
2.	Back	Background			
3.	ECF-I	Fintech (Core Level) Programme Overview	9		
	3.1.	Entry Requirements	9		
	3.2.	Programme Objectives	9		
	3.3.	Programme Intended Learning Outcomes	9		
	3.4.	Learning Hours	10		
	3.5.	Completion Requirements	10		
	3.6.	Qualifications Framework	10		
4.	ECF-I	Fintech (Professional Level) Programme Overview	11		
	4.1	Entry Requirements	11		
	4.2	Programme Objectives	11		
	4.3	Programme Intended Learning Outcomes	11		
	4.4	Learning Hours	12		
	4.5	Completion Requirements	13		
5.	Learn	ing Support	14		
	5.1	HKIB Resources Corner Support	14		
	5.2	Market Information Updates	14		
6.	Progr	amme Syllabus	15		
	6.1	Module 1: Technology Essentials	15		
	6.2	Module 2: Banking and Risk Essentials	17		
	6.3	Module 3: Fintech Practicum	26		
	6.4	Module 4: Fundamental Fintech Tools and Applications	30		
	6.5	Module 5: Regulatory Trends and Data Ethics	33		
	6.6	Module 6: Artificial Intelligence and Big Data	39		
	6.7	Module 7: Distributed Ledger Technology (DLT)	46		
	6.8	Module 8: Open Banking and Application Programming Interface (API)	53		
	6.9	Module 9: Business Strategy and Marketing	59		
	6.10	Module 10: Fintech Product Management	63		
	6.11	Module 11: Regtech	73		
7.	Train	ing Application			
8.		ination Application and Regulations			
9.		ication Application and Renewal Process			
10.		ption Application and Regulations			
	10.1	Module Exemption Requirements	94		

Table of Contents

ECF-Fintech

	10.2	Modular Exemption Application	97
11.		ral Information	
	11.1	Bad Weather Arrangements	98
	11.2	Privacy Policy Statement	99
	11.3	Addendums and Changes	99
12	Conta	act Information	100

ECF-Fintech Introduction

1. Introduction

With the aim of supporting capacity building and talent development for banking professionals, the Hong Kong Monetary Authority (HKMA) has been working together with the banking industry to introduce an industry-wide competency framework - "Enhanced Competency Framework (ECF) for Banking Practitioners" in Hong Kong.

The Enhanced Competency Framework on Financial technology ("Fintech") (hereinafter referred to as "ECF-Fintech") was introduced to develop a sustainable pool for the banking industry. The qualification structure of the ECF-Fintech comprises two levels: Core Level and Professional Level, targeting entry level and junior level staff and staff taking up middle or senior positions in Fintech-related job roles.

As the programme and qualification provider of the ECF-Fintech, The Hong Kong Institute of Bankers (HKIB) has developed the learning programme – the "ECF-Fintech (Core Level)" to help individuals attain the Core Level of the competency standards set for the ECF-Fintech. The programme "ECF-Fintech (Professional Level)" helps individuals attain the Professional Level of the competency standards.

This Handbook provides programme details and relevant information for the learner who wants to complete the ECF-Fintech training and examination with the intent of obtaining the Professional Qualifications of "Associate Fintech Professional (CPFinT(A))", "Certified Fintech Professional (Management) (CPFinT(M))", "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream (CPFinT(S-AIBD))", "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream (CPFinT(S-DLT)), "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream (CPFinT(S-AIBD)) and "Certified Fintech Professional (Specialist – Regtech Stream (CPFinT(S-RT)).

For more details, please refer to the HKMA's Guide to Enhanced Competency Framework on Fintech at https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2021/20211203e1.pdf and HKIB website at https://www.hkib.org/page/203.

2. Background

2.1. Aims

The aims of the ECF-Fintech are twofold:

- (i) To develop a sustainable Fintech talent pool for the banking industry; and
- (ii) To raise and maintain the professional competence of Fintech practitioners in the banking industry.

2.2. Qualification Structure

The competency standards of the ECF-Fintech comprise two levels: Core Level and Professional Level.

Core Level – This level is applicable to entry level and junior level Fintech practitioners in Authorized Institutes (Als).

Professional Level –This level is applicable to Fintech practitioners taking up middle or senior positions in Als. In order to more accurately reflect the different areas of expertise, this level is further divided into two tracks: Management Track and Specialist Track.

2.3. Scope of Application

The ECF-Fintech aims to develop an all-rounded Fintech competency framework to enhance the professional competencies of Fintech practitioners working in functions that involve technological innovation for financial services in the banking industry. Specifically, it is aimed at "Relevant Practitioners" located in the Hong Kong office of an Al whose primary responsibilities are to perform one or multiple job roles listed in the table below.

Job Roles	Role Description (Core Level)	Role Description (Professional Level)
Role 1 – Fintech Solution Develop- ment	Design, develop, test, and deliver the core functional and technical aspects of Fintech solutions for the Al. Work closely with cross-functional teams, and coordinate projects on Fintech solutions throughout the software development lifecycle.	Provide expert advice on Fintech applications. Work with cross-functional teams to build and implement Fintech solutions for the AI.

ECF-Fintech Background

Role 2 – Fintech Product Design	Design and develop new Fintech products with innovative features and functionalities driven by user needs or market forces.	Oversee the design, development, and management of Fintech products and ensure products' alignment with the Al's overall Fintech strategic direction and product compliance.
Role 3 – Fintech Strategy and Management	Assist in the research and execution of Fintech strategy, and manage the Fintech initiatives of the AI in collaboration with internal stakeholders and external vendors and partners.	Drive Fintech agenda within the AI, and provide strategic direction for the AI's Fintech initiatives.
Role 4 – Regtech	Assist in Regtech research, use case formulation, regulatory and business requirements consolidation, vendor selection and Regtech solution development, etc. along the Regtech adoption journey to enhance the efficiency and effectiveness of the Al's risk management and regulatory compliance.	Lead and drive the design, development and implementation of Regtech solutions and the change management to ensure alignment with the Al's overall Regtech strategy and realization of benefits of Regtech.

For more details about the key tasks, please refer to Annex 1 of HKMA's Guide to Enhanced Competency Framework on Fintech at https://www.hkma.gov.hk/media/eng/doc/key-infor-mation/quidelines-and-circular/2021/20211203e1.pdf

2.4. Certification and Public Register

There are six Professional Qualifications under the ECF-Fintech:

Core Level

Associate Fintech Professional (CPFinT(A))

A Relevant Practitioner may apply to HKIB for the professional qualification certification if he or she:

- (1) has completed all the four Core Level training modules (Modules 1 to 4) and obtained a pass in the relevant examination of each module plus 1 year of relevant work experience in Fintech projects and/or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of HKMA's Guide to Enhanced Competency Framework on Fintech; or
- (2) is grandfathered based on the required work experience upon the launch of the Core Level module and employed by an AI at the time of application.

ECF-Fintech Background

Professional Level - Management Track

Certified Fintech Professional (Management) (CPFinT(M))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5, Module 9, and Module 10 of the ECF-Fintech Professional Level training programme and obtained a pass in the relevant examination of each module on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of HKMA's Guide to ECF-Fintech"; or
- (2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

Professional Level - Specialist Track

Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))

Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))

Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))

Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5 and <u>one of the following modules</u> for fulfilling the technical specialist stream of the Professional Level training programme and obtained a pass in the examination of the relevant modules on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of HKMA's Guide to Enhanced Competency Framework on Fintech":
 - Module 6 for Artificial Intelligence and Big Data stream
 - Module 7 for Distributed Ledger Technology (DLT) stream
 - Module 8 for Open Banking and Application Programming Interface (API) stream
 - Module 11 for Regtech stream

or

ECF-Fintech Background

(2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

For details regarding grandfathering requirements, please refer to HKIB website and HKMA's Guide to Enhanced Competency Framework on Fintech.

By going through HKIB certification process successfully, the respective certification holders are then registered as Certified Individuals (CI) and included in the public register on HKIB website. HKIB will also grant the certification holders a professional membership of HKIB.

2.5. Annual renewal of certification and CPD Requirements

The ECF-Fintech certifications are subject to annual renewal by HKIB. Certification holders are required to meet the annual Continuing Professional Development (CPD) requirements and pay an annual certification fee to renew the certification.

For both the Core Level and Professional Level qualifications, a minimum of 12 CPD hours is required for each calendar year (ending 31 December), of which at least 4 CPD hours should be on topics related to innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance.

Any excess CPD hours accumulated within a particular year cannot be carried forward to the following year.

No CPD is required in the first calendar year when above certification(s) is granted. The CPD requirement starts in the following calendar year.

3. ECF-Fintech (Core Level) Programme Overview

3.1. Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- ♣ A Bachelor's Degree in any discipline awarded by a recognised university or equivalent; or
- An Associate Degree (AD) / Higher Diploma (HD) in a banking, finance, technology or related discipline or equivalent; or
- A relevant professional qualification; or
- Mature applicants with 3 years of relevant banking experience with recommendations from employer

Remarks:

- 1. 3rd or final year full-time university undergraduate students in a banking, finance, technology or related discipline will be considered.
- Mature applicants (aged 21 or above) who do not possess the above academic qualifications but with relevant banking experience and recommendation from their employers will be considered on individual merit.

3.2. Programme Objectives

This programme is developed to nurture a broad and sustainable talent pool of entry level and junior level Fintech practitioners for the banking industry. Learners will be equipped with professional knowledge and technical expertise to better respond to innovative financial and technological trends.

3.3. Programme Intended Learning Outcomes

Upon completion of the programme, learners should be able to:

- Acquire the key aspects of Fintech application in banking and financial services.
- ♣ Demonstrate in-depth knowledge of the legal and regulatory framework for Fintech governing banking and financial services in Hong Kong.
- Acquire essential knowledge of the financial system, banking products and services.
- Integrate and apply Fintech skills and knowledge to tackle banking and financial services industry challenges and develop practical recommendations or solutions.
- Analyse latest digital developments in Hong Kong and overseas and identify new opportunities for Fintech innovation in banking products, services, and platform.
- Apply the essential principles and industry standards to support the design,

development, and promotion of Fintech solutions.

3.4. Learning Hours

The Programme is comprised with the following 4 modules as accumulated a total of 80 credits.

Module 1: Technology Essentials (20 credits)

Module 2: Banking and Risk Essentials (20 credits)

Module 3: Fintech Practicum (20 credits)

Module 4: Fundamental Fintech Tools and Applications (20 credits)

The programme design is adopted a blended learning approach. Learners are advised to spend not less than 800 Learning Hours (equivalent to 80 credits). Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

3.5. Completion Requirements

The completion period for the progarmme is eight years from the year in which the first module is completed.

Learners are required to complete all four modules and accumulated a total of 80 credits by obtaining a pass in all relevant examinations.

3.6. Qualifications Framework

The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (QR Registration No.: 22/000742/L5) (Validity Period from 12/09/2022 to 31/07/2025)

10

Please refer to the <u>accreditation page</u> on HKIB website for more details.

FIN-G-003

Last updated: 7 November 2022

ECF-Fintech (Professional Level) Programme Overview

4.1 Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- Professional Certificate for ECF-Fintech awarded by HKIB; or
- Grandfathered for ECF-Fintech Core Level Programme by HKIB

4.2 Programme Objectives

Management Track

This programme is developed to nurture a sustainable talent pool of middle or senior level Fintech practitioners for the banking industry. Learners will acquire a more in-depth understanding of the Fintech development trends, regulatory updates, and technology advancement to develop capabilities and formulate insights to drive and manage Fintech transformation within the organisation.

Specialist Track

This programme is developed to nurture a sustainable talent pool of more experienced and specialised expert level Fintech practitioners for the banking industry. Learners will achieve mastery within a specific Fintech domain on technology principles and applications in the banking industry to advise on Fintech use cases, solution architecture, and implementation management.

4.3 Programme Intended Learning Outcomes

Upon completion of the programme, learners should be able to:

Management Track

- 4 Keep abreast of the key aspects of Fintech application in banking and financial services.
- 4 Analyse the competitive landscape and the applications of the latest technology, and formulate Fintech growth strategies.
- Articulate banking product vision and business requirements clearly with business stakeholders and Fintech professionals.
- Manage scope, resources, and quality of Fintech projects.
- Identify major constraints and challenges for technology adoption and product/solution development.

11

♣ Track and monitor the compliance of Fintech products with relevant banking and data privacy regulations.

Specialist Track

- Drive practical Fintech adoption in a range of applicable business contexts.
- Acquire in-depth knowledge and design rationale of Fintech solutions and applications in banks.
- Evaluate new technologies and vendors in the market, and supervise the application of technology concepts of relevant Fintech disciplines in solution design for addressing specific business scenarios and user pain points.
- Supervise and manage the design, development, and implementation of Fintech solutions.
- Review solution architecture and formulate implementation approach in Fintech projects.
- ♣ Establish and enforce standards on Fintech software engineering across different coding practices, design patterns, production processes, and system operations.

4.4 Learning Hours

The Programme is comprised with the following modules and the accumulated credits for each stream are as follow:

Management Track: 90 credits

Specialist Track - Artificial Intelligence and Big Data Stream: 60 credits

Specialist Track – Distributed Ledger Technology Stream: 60 credits

Specialist Track – Open Banking and Application Programming Interface Stream: 60 credits

Specialist Track – Regtech Stream: 60 credits

Module 5: Regulatory Trends and Data Ethics (30 credits)

Module 6: Artificial Intelligence and Big Data (30 credits)

Module 7: Distributed Ledger Technology (DLT) (30 credits)

Module 8: Open Banking and Application Programming Interface (API) (30 credits)

Module 9: Business Strategy and Marketing (30 credits)

Module 10: Fintech Product Management (30 credits)

Module 11: Regtech (30 credits)

The programme design is adopted a blended learning approach. Learners are advised to spend not less than 900 Learning Hours for Management Track (equivalent to 90 credits) or 600 Learning Hours for Specialist Track (equivalent to 60 credits). Learning time refers to the amount of time an average learner is expected to take to complete all learning

pertaining to the programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

4.5 Completion Requirements

The completion period for the progarmme is eight years from the year in which the first module is completed.

Learners are required to complete all related modules for each track with an accumulated credits as and obtained a pass in all relevant examinations.

Management Track: 90 credits

Specialist Track - Artificial Intelligence and Big Data Stream: 60 credits

Specialist Track – Distributed Ledger Technology Stream: 60 credits

Specialist Track – Open Banking and Application Programming Interface Stream: 60 cred-

its

Specialist Track - Regtech Stream: 60 credits

4.6 Qualifications Framework

The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2025)

The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2025)

Please refer to the accreditation page on HKIB website for more details.

5. Learning Support

5.1 HKIB Resources Corner Support

The Resources Corner situated at the premises of HKIB provides the required learning resources required for study. Copies of the Recommended Readings are available in the Cornerfor borrowing. To provide updated learning resources to the members, HKIB has provided FREE internet and library service to the members.

Learners are encouraged to prepare the examination by acquiring relevant market information and module knowledge through various channels, e.g. reference readings, business journals, websites etc. Learners should be aware that such market information may be important and pertinent to the examinations.

5.2 Market Information Updates

HKIB regularly organises training courses, seminars and luncheon talks on current issues and developments in financial markets that candidates may find essential, helpful and relevant to their learning.

14

For more details, please refer to **HKIB** website.

FIN-G-003

Programme Syllabus

6.1 **Module 1: Technology Essentials**

A. Module Objective

The module aims to introduce emerging financial and regulatory technologies, including artificial intelligence (AI), big data analytics, distributed ledger technology (DLT), cloud computing, open banking and API, Robotic Process Automation (RPA) and cybersecurity; to introduce Fintech trends, key disruption events in the banking industry and the impact of Fintech developments on banking industry operations; and to introduce local and overseas Fintech applications, use cases and the corresponding implications in the banking space.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Analyse, evaluate and apply the fundamental technical concepts and principles of emerging Fintech topics to assist in Fintech solution development.
- Identify the recent and emerging Fintech trends and developments and common Fintech applications in banks.

C. Syllabus

Chapte	Chapter 1: Introduction to Financial Technology (Fintech) and Regtech		
1	- Introduction of emerging financial and regulatory technologies		
2	- Key concepts and principles of artificial intelligence		
3	- Key concepts and principles of big data analytics		
4	- Key concepts and principles of distributed ledger technology (DLT)		
5	- Key concepts and principles of cloud computing		
6	- Key concepts and principles of open banking & API		
7	- Key concepts and principles of Robotic Process Automation (PRA)		
8	- Key concepts and principles of cybersecurity		
Chapte	r 2: Fintech Trends and Developments		
1	- Recent Key Disruptive Events in Banking		
2	- Fintech Development to enhance the Banking Operations and Customer		
	Experience		
	Customer Experience and Centricity		
	Digital Product Services Development		
	Operation Efficiency Enhancement		
	Change Management		
Chapte	r 3: Common Fintech Applications in Banks		

15 FIN-G-003

1	- Local and overseas Fintech applications
2	- Use-cases of the following technologies, including
	Virtual assistant
	Credit scoring
	Authentication and biometrics
	Remote onboarding

D. Recommended Readings

Essential Readings

- Rubini, Agustin (2018). Fintech in a Flash: Financial Technology Made Easy. De G 1. PRESS.
- 2. Mohan, D. (2020). The Financial Services Guide to Fintech: Driving Banking Innovation Through Effective Partnerships. Kogan Page. (Chapter 1, 2, 7 and 10).
- 3. Mills, Karen G. (2018). Fintech, Small Business & the American Dream: How Technology Is Transforming Lending and Shaping a New Era of Small Business Opportunity. Springer.

Supplementary Readings

- Tanda, Alessandra & Schena, Cristiana-Maria (2020). FinTech, BigTech and banks: digitalisation and its impact on banking business models. Palgrave Pivot.
- 2. Tanda, A., & Schena, C. M. (2019). FinTech, BigTech and Banks. Springer Publishing.
- 3. Loesch, Stefan (2018). A Guide to Financial Regulation for Fintech Entrepreneurs. Wiley.

Further Readings

- 1. Anderson, Ross (2020). Security Engineering: A Guide to Building Dependable Distributed Systems. Wiley.
- 2. Benedict J. Drasch, André Schweizer and Nils Urbach. (2018) Integrating the 'Troublemakers': A taxonomy for cooperation between banks and fintechs. Journal of Economics and Business. Volume 100, November–December 2018, Pages 26-42. DOI: 10.1016/j.jeconbus.2018.04.002.
- Valverde, Dantiago Carbo & Fernandez, Francisco Rodriguez (2020). Financial digi-3. talization: Banks, Fintech, Bigtech, and consumers. Journal of Financial Management, Markets and Institutions, 08(01), 2040001.
- The Hong Kong Monetary Authority (2019). Reshaping Banking with Artificial Intelli-4. gence.

16

5. Brett King (2018). Bank 4.0: Banking Everywhere, Never at a Bank. Wiley.

FIN-G-003

6.2 Module 2: Banking and Risk Essentials

A. Module Objective

The module aims to enable learners a clear understanding of corporate, institutional, commercial, and retail banking and articulate the offerings and distinction of different banking sectors; to provide learners knowledge of products and services, and respective banking functions and operations supports; to provide learners a clear picture of contemporary banking developments and local talent expectations, including local and international Fintech initiatives; to enhance learners' knowledge and understanding on risk management framework and methodologies, regulatory framework landscape, Regtech application and development.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Differentiate between different banking product offerings and study the differences between retail banking, commercial banking, corporate banking, and institutional banking.
- Recognise expectations for competency of local Fintech talent and stay up-to-date on banking Fintech developments and adopt local and international Fintech regulations and government initiatives.

C. Syllabus

Chapt	er 1: Retail and Commercial Banking (Fintech-related applications)
1	- Fundamentals of retail and commercial banking
	Key offering of a universal bank
	 Key business aspects covering by retail and commercial Banking
2	- Local market landscape
	Critical factors to Retail Banking and Commercial Banking
	Business size of authorized institution
	Market Size of SMEs in Hong Kong
3	- Customer Segmentation
	Retail Banking
	Commercial Banking
4	- Channel Management
5	- Retail and SME Credit assessments

Retail Banking Credit Assessments Commercial Banking Credit Assessments 6 Summary **Chapter 2: Corporate and Institutional Banking** Fundamentals of corporate and institutional banking Overview Client Segments **Products** Corporate Lending 2 Customer relationship management **Definition and Framework** Key Elements for Successful CRM Roles and Responsibilities of Relationship Managers Other Key Parties CRM under the Digital World 3 Transaction banking and securities services **Trade Finance** Cash Management and Account Services Securities Services Key Areas of Concern and Opportunities in Transaction Banking Financial markets and treasury advisory 4 Money Markets Fixed Income, Currencies and Commodities **Equities Treasury Advisory** Key Areas of Concern and Opportunities in Finance Markets 5 Corporate finance and others **Debt Capital Markets** Equity Capital Markets Project Finance M&A and Corporate Advisory Key Areas of Concern and Opportunities in Corporate Finance Other Corporate and Institutional Banking Services Collaboration with Other Banking Sectors **Chapter 3: Contemporary Banking Trends** 1 **Smart Banking Initiatives** Faster Payment System **Enhanced Fintech Supervisory Sandbox** Promotion of Virtual Banking

FIN-G-003

Banking Made Easy initiative

18

		Open Application Programming Interface
		Closer cross-border collaboration
		Enhanced research and talent development
2	-	Faster Payment System (FPS)
		• Features
		Benefits to Consumer
		Benefits to Merchants and Corporates
3	-	Enhanced Fintech Supervisory Sandbox (FSS) 2.0
		Objectives
		Features
		Usage
4	-	Promotion of Virtual Banking
		Selection Criteria of VB Application
		VB Supervisory Approach
		Key Risk Areas
		New Personal Credit Products
5	-	Banking Made Easy Initiative
		Remote Customer Onboarding
		Online Finance
		Online Investment
		 Anti-Money Laundering & Counter-Financing of Terrorism
		 Regtech for prudential risk management and compliance
		Machine-readable regulations
6	-	Open Application Programming Interface (API)
		Implementation Approach
		Adoption Status of Commercial Banking
		Benefits
		Challenges
		Essential practices for Phase III and IV implementation
7	-	Cross-border collaboration
		 Collaboration in Guangdong-Hong Kong-Macau Bay Area
		Central Bank Digital Currencies
		Collaboration with Singapore
		Project LionRock-Inthanon
		Bank of International Settlements Innovation Hub Hong Kong Centre
		Global Financial Innovation Network Cross-Border Testing
8	-	Talent Development Programme
		Fintech Career Accelerator Scheme
		 Industry Project Masters Network Scheme
		Enhanced Competency Framework
•	•	

19

9	-	Financial intermediation
		Definition of Financial Intermediation
		Strategies of Financial Intermediation
		Latest development of Financial Intermediation in Hong Kong
10	-	Summary
Chapt	er 4	: Risk Management and Regulatory Compliance
1	-	Overview of Risk Management in Banking
		Introduction to Risk Management
		Enterprise Risk Management
		Importance of Risk Management in Banks
		Big Losses of Financial Institutions
		Risk Management Framework
2	-	Tools and Measures in Risk Management
		Value-at-Risk (VaR)
		Advantages/Drawbacks of VaR
		Expected Shortfall (ES)
		Coherent Risk Measures
		Back-Testing
		Scenario Analysis and Stress Testing
		Scenario Design
		Reverse Stress Testing
		Regulation on Stress Testing
		Economic Capital
		Risk-adjusted Return on Capital (RAROC)
3	-	International Regulatory Framework: Basel III Standards and Trend of De-
		velopment in FinTech Regulation Landscape
		Importance of Regulating Banks
		Introduction to BASEL
		BASEL III
		Capital Definition & Requirements
		Capital Conservation Buffer
		Countercyclical Buffer
		Leverage Ratio
		Liquidity Ratios
		Capital for CVA Risk
		• G-SIBs
		• D-SIBs
		FinTech Regulations: Current State in Hong Kong
		Evolving Regulatory Landscape on Other Jurisdictions
4	-	RegTech: Overview and Emerging Trend of Development

- Introduction to RegTech
- Evolution of RegTech
- Importance of RegTech to the Banking Industry
- RegTech's Underlying Technologies
- RegTech's Application Areas
- RegTech: Current State and Government Initiatives
- RegTech Adoption in Hong Kong: Opportunities and Challenges
- Case Studies and Insights: RegTech Applications in Banks
- SupTech and HKMA's Adoption of SupTech
- Future of RegTech

D. Recommended Readings

Essential Readings

1. John C. Hull. (2018). Risk Management and Financial Institutions Fifth Edition. Wiley

Supplementary Readings

- Tata, F. (2020). Corporate and investment banking: Preparing for a career in sales, trading, and research in global markets. Springer Nature
- 2. Walker, T., & Morris, L. (2021). The handbook of banking technology. Wiley
- 3. Boston Consultant Group. (2018). Redefining corporate client relationships in a digital world.
- 4. Deloitte. (2017). Modernizing transaction banking: Service externalization and the right technology portfolio.
- 5. Guo, Y. (2017). Implementing relationship banking strategies and techniques and improving customer value. Finance and Market, 2(2).
- 6. Hong Kong Monetary Authority. (2018, October 30). The launch of etradeconnect and the collaboration with we.trade.
- 7. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual: CR-G-1, CR-S-2, TA-2, IR-1, CR-G-13, CR-G-14.
- 8. Hong Kong Monetary Authority. (2021, February 23). Joint statement on the multiple central bank digital currency (m-CBDC) bridge project.
- 9. Oliver Wyman and International Securities Services Association (2020). The future of securities services.
- 10. Payne, A., & Frow, P. (2005). A strategic framework for customer relationship management. Journal of marketing, 69(4), 167-176.
- 11. World Bank. (2018, August 23). World bank prices first global blockchain bond, raising A\$110 million.
- 12. World Bank. (2019, August 16). World bank issues second tranche of blockchain bond via bond-i.

- 13. Berger, A. N., & Udell, G. F. (2006). A more complete conceptual framework for SME finance. Journal of Banking & Finance, 30(11), 2945–2966.
- 14. Boston Consultant Group (2019). Retail-Banking Distribution 2025 Up Close and Personal.
- 15. Boobier, T. (2020). Al and the Future of Banking. John Wiley and Sons.
- 16. Guide, A. B. I. C. (2012). Customer Management in SME Banking.
- 17. HK Financial Services Development Council (2020). Family Wisdom: A Family Office Hub in Hong Kong.
- 18. Hong Kong Monetary Authority (2001). Sharing of Consumer Credit Data through a Credit Reference Agency.
- 19. Hong Kong Monetary Authority (2002). Best Practices for Credit Card Operations.
- 20. Hong Kong Monetary Authority (2021). HKMA Monthly Statistical Bulletin (July 2021).
- 21. International Finance Corporation (2009). The SME Banking Knowledge Guide.
- 22. International Finance Corporation (2012). Customer Management in SME Banking: A Best-in-Class Guide.
- 23. Quinlan and Associates. (March 2021). Branching Off.
- 24. Rogers, Martha; Peppers, Don. (2016). Differentiating Customers by Their Needs. In Managing Customer Relationships (pp. 187–215). John Wiley & Sons, Inc.
- 25. Rogers, Martha; Peppers, Don. (2016). Differentiating Customers by Their Needs. In Managing Customer Relationships (pp. 187–215). John Wiley & Sons, Inc.
- 26. Securities and Futures Commission. (2021). Asset and Wealth Management Activities Survey 2020.
- 27. Trade and Industry Department, The Government of HK SAR. (2021). Small and medium enterprises (SMEs).
- 28. W.Up. (2018). Segments of One: Customer Insights in Digital Marketing.
- 29. Walker, T., & Morris, L. (2021). The Handbook of Banking Technology. John Wiley & Sons.
- 30. Bodea, T., & Ferguson, M. (2014). The Ideas Behind Customer Segmentation. In Segmentation, Revenue Management and Pricing Analytics (pp. 11–17). Routledge.
- 31. Albastaki, & Albastaki, Yousif. (2021). Innovative strategies for implementing FinTech in banking. Business Science Reference.
- 32. Accenture (2020). The Next Phase of the Banking Open API Journey.
- 33. Bank for International Settlements (2020). Rise of the central bank digital currencies: drivers, approaches and technologies.
- 34. Banking Ordinance, Authorization of Virtual Banks A Guideline issued by the Monetary Authority under Section 16(10).
- 35. Beck, H. (2001). Banking is essential, banks are not. The future of financial intermediation in the age of the Internet. Netnomics, 3(1), 7-22.
- 36. Boďa, M., & Zimková, E. (2021). A DEA model for measuring financial intermediation. Economic Change and Restructuring, 54, 339-370.

- 37. ebrary, I., & Books24x7, I. (2011). Business knowledge for IT in global retail banking a complete handbook for IT professionals. Essvale Corp.
- 38. Europe Banking Association (2017). Open Banking: advancing customer-centricity
- 39. Farrow, G. S. (2020). An application programming interface model for open banking ecosystems. Journal of Payments Strategy & Systems, 14(1), 75-91.
- 40. Finnovate Research (2018). Neo Banks Performance and new ideas.
- 41. GFIN Report (2019).
- 42. Greenbaum, Thakor, Boot, Thakor, Anjan V, & Boot, Arnoud W. A. (2020). Contemporary financial intermediation. (Fourth edition / Stuart I. Greenbaum, Anjan V. Thakor, Arnoud W.A. Boot.). Academic Press.
- 43. Hong Kong Interbank Clearing Limited (HKICL).
- 44. HKMA (2020). International Financial Centre.
- 45. HKMA Banking Made Easy Initiative.
- 46. HKMA Circular B1/15C B9/29C, Fintech Supervisory Sandbox (FSS).
- 47. HKMA Circular B10/1C B1/15C, Remote on-boarding of corporate customers.
- 48. HKMA Circular B10/1C B1/15C, Remote on-boarding and iAM Smart.
- 49. HKMA Closer Cross-border Collaboration.
- 50. HKMA Enhanced Competency Framework.
- 51. HKMA Fintech Supervisory Sandbox.
- 52. HKMA Fintech Career Accelerator Scheme (FCAS) Gap Year Placement Programme.
- 53. HKMA Insights (2020). Wealth Management Connect Scheme in the Greater Bay Area.
- 54. HKMA Insight (2021). New Personal Credit Products by Virtual Banks.
- 55. HKMA Press Releases (2017). A New Era of Smart Banking.
- 56. HKMA Press Releases (2017). Latest Development on the Era of Smart Banking.
- 57. HKMA Press Releases (2018). FPS New Account Proxy -HKID Number.
- 58. HKMA Press Releases (2018). Application of Financial Technology in Personal Lending Business.
- 59. HKMA Press Releases (2019). Granting of Virtual Banking License 27 March 2019.
- 60. HKMA Press Releases (2019). Hong Kong FinTech Week 2019.
- 61. HKMA Press Releases (2020). Hong Kong FinTech Week 2020.
- 62. HKMA Press Releases (2021). HKMA Promulgates Implementation Details for Cross-boundary Wealth Management Connect Pilot Scheme in the Guangdong-Hong Kong-Macao Greater Bay Area.
- 63. HKMA Press Releases (2021). The HKMA Unveils "Fintech 2025" Strategy.
- 64. HKMA Regtech Watch Issue No. 3 (2020).
- 65. HKMA Revised Guidelines for New Personal-Lending Portfolio (NPP).
- 66. HKMA Speeches (2020). Welcoming Remarks at HKMA Fintech Day.
- 67. HKMA Speeches (2021). BIS Innovation Summit 2021 "Central Bank Innovations: Payments, Data and Capabilities".

- 68. HKMA Supervisory Policy Manual (SPM) (AML 1 V.1 19.10.18)
- 69. Hong Kong Government Consultation Paper (2018). Global Financial Innovation Network (GFIN) Consultation document.
- 70. KPMG (2020). Transforming Risk Management and Compliance: Harnessing the Power of Regtech.
- 71. KPMG (2021). Regtech Adoption Practice Guide, Issue #2: Anti-Money Launder-ing/Counter-Financing of Terrorism.
- 72. OCED (2021). Central Bank Digital Currencies and payments: A review of domestic and international implications.
- 73. PWC (2020). Reshaping Banking with Artificial Intelligence.
- 74. SFC (2019). Guidelines on Online Distribution and Advisory Platforms
- 75. Tanda, A., & Schena, C.-M. (2019). FinTech, BigTech and banks: digitalisation and its impact on banking business models. Palgrave Macmillan.
- 76. Bank for International Settlements (BIS). (Basel Committee on Banking Supervision reforms Basel III.
- 77. Los Angeles Times. (2013, Dec 21) Wells Fargo's Pressure-Cooker Sales Culture Comes at a Cost.
- 78. Hong Kong Monetary Authority (HKMA) (2001, Jan 19) Supervisory Policy Manual IN. Introduction.
- 79. Hong Kong Monetary Authority (HKMA) (2019, Dec 27) Supervisory Policy Manual GL. Glossary. Introduction.
- 80. Hong Kong Monetary Authority (HKMA) (2001, Oct 11) Supervisory Policy Manual SA-1. Risk-based Supervisory Approach.
- 81. Hong Kong Monetary Authority (HKMA) (2017, Oct 06) Supervisory Policy Manual IC-1. Risk Management Framework.
- 82. Hong Kong Monetary Authority (HKMA) (2021, Jan 21) Circulars & Guidance Papers. Circulars. Report on "AML/CFT Regtech: Case Studies and Insights" Encl. AML/CFT Regtech: Case Studies and Insights.
- 83. Hong Kong Monetary Authority (HKMA) (2020, Nov). Transforming Risk Management and Compliance: Harnessing the Power of Regtech.
- 84. Hong Kong Monetary Authority (HKMA) (2019, Nov 12). Inaugural Issue of Regtech watch.
- 85. Hong Kong Monetary Authority (HKMA) (2019, Nov 12). Regtech Watch Issue No. 1.
- 86. Hong Kong Monetary Authority (HKMA) (2020, Mar 16). Regtech Watch Issue No. 2.
- 87. Hong Kong Monetary Authority (HKMA) (2020, Jun 12). Regtech Watch Issue No. 3.
- 88. Hong Kong Monetary Authority (HKMA) (2020, Sep 18). Regtech Watch Issue No. 4.
- 89. Hong Kong Monetary Authority (HKMA) (2020, Dec 16). Regtech Watch Issue No. 5.
- 90. Hong Kong Monetary Authority (HKMA) (2021, Mar 19). Regtech Watch Issue No. 6.
- 91. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). Regtech Watch Issue No. 7.
- 92. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). Seventh and Final Issue of Regtech Watch.

- 93. Hong Kong Monetary Authority (HKMA) (2021, Jun). First Issue of Regtech Adoption Practice Guide: Cloud-based Regtech Solutions.
- 94. Hong Kong Monetary Authority (HKMA) (2021, Jul 26). Second Issue of Regtech Adoption Practice Guide: Anti-Money Laundering/Counter-Financing of Terrorism.
- 95. Hong Kong Monetary Authority (HKMA) (2021, Sep 27). Third Issue of Regtech Adoption Practice Guide: Governance, Risk and Compliance.
- 96. Hong Kong Monetary Authority (HKMA) (2021, Jun 08). HKMA Unveils "Fintech 2025" Strategy.
- 97. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). HKMA launches the Regtech Adoption Practice Guide series.
- 98. Hong Kong Monetary Authority (HKMA) (2021, Jun 30). HKMA hosts its flagship Regtech event "Unlocking the Power of Regtech".
- 99. Hong Kong Monetary Authority (HKMA) (2020, Nov 03). HKMA developed a twoyear roadmap to promote Regtech adoption.
- 100. Hull C. (2018). Risk Management and Financial Institutions Fifth Edition. Wiley.
- 101. Barberis J., Arner D., Buckley R. (2019). The RegTech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries in Regulation. Wiley.
- 102. Arner D. W., Barberis J., and Buckley R. P. (2017) FinTech, RegTech and the Reconceptualization of Financial Regulation. Northwestern Journal of International Law & Business Vol. 37 Issue 3.

Further Readings

- 1. eTradeConnect. (2018). ETradeConnect.
- 2. Hong Kong Monetary Authority & Bank of Thailand. (2020, January). Inthanon-LionRock Leveraging Distributed Ledger Technology to Increase Efficiency in Cross-Border Payments.
- 3. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual: CR-G-5, CR-G-8, AML-1, AML-2.
- 4. World Economic Forum. (2021, May 6). Digital Assets, Distributed Ledger Technology, and the Future of Capital Markets.
- 5. Hong Kong Monetary Authority (HKMA) (2021, Apr 23) Supervisory Policy Manual CA-B-2. Systemically Important Banks.
- 6. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-1. Supervisory approach on Anti-Money Laundering and Counter-Financing of Terrorism.
- 7. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-2. Guideline on Anti-Money Laundering and Counter-Financing of Terrorism.
- 8. Hong Kong Monetary Authority (HKMA) (2012, May 09) Supervisory Policy Manual IC-5. Stress-testing.
- 9. Basel Committee on Banking Supervision (BCBS). (2011, Jun) Basel III: A Global Regulatory Framework for More Resilient Banks and Banking Systems.

6.3 Module 3: Fintech Practicum

A. Module Objective

The module aims to introduce the basic concepts, methods, and approaches of data analytics in Fintech with various quantitative analysis techniques in developing analytical data models to support decision-making; to introduce the latest trend of technologies adoption, customers centric and testing methodologies in design and development of Fintech products in banking related services; to provide learners the fundamentals on Fintech project management and reporting, and equips students with knowledge and skills needed for the management of the processes, risks and compliance issues on the Fintech transformation project in Hong Kong.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Conduct business analytics, milestone monitoring, and stakeholder communication for Fintech projects.
- Apply the essential principles and industry standards of Fintech product design and development cycle fundamentals, including methodology selection and criteria evaluation.

FIN-G-003 26

C. Syllabus

Chapter 1: Business Analysis for Fintech Projects Problem framing: Using Accounting and Finance Data to Frame Questions 1 2 Master the Data: An Introduction to Accounting and Finance Data 3 Master the Data: Preparing the Data for Analysis 4 Perform the Analysis: Descriptive Analytics 5 Perform the Analysis: Diagnostic Analytics 6 Perform the Analysis: Predictive Analytics 7 Perform the Analysis: Prescriptive Analytics 8 Communicate the Results: Data Visualization and Report **Chapter 2: Fintech Product Design and Development** Fintech development in banking industry The Bali Fintech Agenda of World Bank/IMF, and FinTech development in bank 2 New Technologies adopted in Fintech applications Basics of the advanced technologies (Technology Sensing/ biometrics, AI/ML, Big Data, NLP, Blockchain) Applications of the advanced technologies in banking products Lab: Basics of Blockchain technology and how payments are transacted on Blockchain (Eth.build sandbox) 3 Fintech product design

- Digital services in banking
- Design essentials of fintech products
- Introduction of Systems architecture
- Lab: UX design of an application mock-up (pencil project)
- 4 Fintech product development
 - Product development Tools
 - Development & User Research strategies
 - Testing Methodologies and Strategy

Chapter 3: Fintech Project Management and Reporting

- 1 Fundamentals of fintech project management
 - Overview
 - Linkage with Product Management
 - System for Value Delivery
 - Fintech Project Management Principles
 - Fintech Project Performance Domains
 - Fintech Project Development Approaches
- 2 Stakeholder management

- Stakeholder Management Framework
- Stakeholder Engagement Steps
- Stakeholder Communication
- Stakeholder Satisfaction Measurement
- Key Stakeholder Customers
- Key Stakeholder Regulators
- Key Stakeholder Fintech Project Team
- 3 Cross-functional coordination
 - Planning
 - Project Work
 - Delivery
 - Measurement and Reporting
- 4 Agile methodologies
 - Agile Manifesto and 12 Principles
 - Agile Methodologies Overview
 - Lean
 - Kanban
 - Scrum
 - eXtreme Programming
 - Other Agile Methodologies
- 5 Contemporary cases and issues on fintech project management
 - Selection of Approaches/ Models
 - Selection of Approaches The APP Case
 - Managing Uncertainties and Risks
 - Fintech Project Failure The ABC Case

D. Recommended Readings

Essential Readings

 Project Management Institute. (2021). A guide to the project management body of knowledge (PMBOK® Guide) and the standard for project management (7th ed.).
 Project Management Institute.

Supplementary Readings

- Richardson, Teeter & Terrell, McGraw-Hill (2019). Data Analytics for Accounting. McGraw Hill.
- 2. Richardson, Teeter & Terrell, McGraw-Hill (2020). Introduction to Data Analytics for Accounting. McGraw Hill.
- 3. Yousif Abdullatif Albastaki, Anjum Razzaque, Adel M. Sarea (2020), Innovative Strategies for Implementing FinTech in Banking. IGI Global.
- 4. OECD. (2020, 26 February). Digital Disruption in financial markets.

- https://www.oecd.org/daf/competition/digital-disruption-in-financial-markets.htm
- World Bank (2020, April). Digital Financial Services.
 https://pubdocs.worldbank.org/en/230281588169110691/Digital-Financial-Services.pdf
- World Bank (October 11, 2018). The Bali Fintech Agenda: A blueprint for successfully harnessing Fintech's opportunities.
 https://www.worldbank.org/en/news/press-release/2018/10/11/bali-fintech-agenda-a-blueprint-for-successfully-harnessing-fintechs-opportunities
- 7. Hong Kong Monetary Authority. (2016, September 6). Fintech supervisory sandbox (FSS).
- 8. Hong Kong Monetary Authority (2017, November 28). Fintech supervisory chatroom.
- 9. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual, CG-5 Guideline on a sound remuneration system.
- Bañuls, V. A., López, C., Turoff, M., & Tejedor, F. (2017). Predicting the impact of multiple risks on project performance: A scenario-based approach. Project Management Journal, 48(5), 95–114.
- 11. Basten, D., Stavrou, G., & Pankratz, O. (2016). Closing the stakeholder expectation gap: Managing customer expectations toward the process of developing information systems. Project Management Journal, 47(5), 70–88.
- 12. Copola Azenha, F., Aparecida Reis, D., & Leme Fleury, A. (2021). The role and characteristics of hybrid approaches to project management in the development of technology-based products and services. Project Management Journal, 52, 90–110.
- 13. Hobbs, B. & Petit, Y. (2017). Agile methods on large projects in large organizations. Project Management Journal, 48(3), 3–19.
- 14. Huo, X., Zhang, L., & Guo, H. (2016). Antecedents of relationship conflict in cross-functional project teams. Project Management Journal, 47(5), 52–69.
- 15. Jinasena, D. N., Spanaki, K., Papadopoulos, T., & Balta, M. E. (2020). Success and failure retrospectives of fintech projects: A case study approach. Information Systems Frontiers, 1-16.
- 16. Recker, J., Holton, R., Hummel, M., & Rosenkranz, C. (2017). How agile practices impact customer responsiveness and development success: A field study. Project Management Journal, 48(2), 99–121.
- 17. Tereso, A., Ribeiro, P., Fernandes, G., Loureiro, I., & Ferreira, M. (2019). Project management practices in private organizations. Project Management Journal, 50, 6–22.

Further Readings

- 1. Gemino, A., Reich, B. H., & Serrador, P. M. (2021). Agile, Traditional, and Hybrid Approaches to Project Success: Is Hybrid a Poor Second Choice? Project Management Journal, 52, 161–175.
- 2. Global Financial Innovation Network (2019). GFiN one year on: The global financial

- innovation network reflects on its first year.
- 3. Global Financial Innovation Network (2020). GFiN cross-border testing lessons learned: The global financial innovation network reflects on the cross-border testing pilot.
- 4. Liu, J. Y. C. & Yuliani, A. R. (2016). Differences between clients' and vendors' perceptions of IT outsourcing risks: project partnering as the mitigation approach. Project Management Journal, 47(1), 45–58.

6.4 Module 4: Fundamental Fintech Tools and Applications

A. Module Objective

The module aims to introduce the fundamentals of Machine Learning, Artificial Intelligence, and data analytics with hands-on Natural Language Processing (NLP) and deep learning applications using well-known tools; to introduce cloud computing concepts, services, underlying technologies, charges and budgeting, and provides hands-on experience on container deployment and orchestration to launch business applications; to introduce the concepts and applications of the blockchain technology by covering major blockchains solutions/framework and the architecture of blockchain-based applications.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Understand the fundamental concepts of financial technologies (i.e. artificial intelligence, data analytics, cloud computing and blockchain technologies) for Fintech applications in the banking industry.
- Apply appropriate tools, frameworks, programming techniques and services of financial technologies in various use cases in the banking industry.

30

FIN-G-003

Last updated: 7 November 2022

C. Syllabus

Chapter 1: Tools and Applications for Artificial Intelligence and Big Data		
Analy	cs	
1	- History and Definition of terminologies.	
2	- General framework/steps to perform data analytics.	
3	- Machine learning algorithms and evaluation metrics.	
4	- Current Development Trend (NLP & Deep Learning/ Pattern Recognition, E	3i-
	ometric Authentication) with use cases and applications such as news anal	y-
	sis, time series data analysis.	
Chapt	r 2: Tools and Applications for Cloud Computing	
1	- Cloud computing as a paradigm	
2	- Key enabling technologies	
3	- Service models and types of clouds	
4	- Virtualization, containers and orchestration	
5	- Serverless technologies	
6	- Charges and budgeting	
7	- Cloud and FinTech	
Chapt	r 3: Tools and Applications for Blockchain and Distributed Ledger	
Techn	logy	
1	- What is Blockchain?	
2	- Cryptocurrency and other applications of Blockchain	
3	- Major Blockchain Solutions/Frameworks for Application Development	
4	- Application development using Hyperledger Fabric	
5	- Introduction of the team structure/organization of personnel for adopting	
	Fintech to plan/design/implement banking products/services	

D. Recommended Readings

Essential Readings

- 1. McKinney, Wes (2017). Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. O'Reilly Media.
- 2. Pandas. https://pandas.pydata.org/docs/getting_started/index.html
- 3. Kaggle https://www.kaggle.com/
- 4. Armbrust et al (2009). Above the Clouds: A Berkeley View of Cloud Computing. 25 pages. https://www2.eecs.berkeley.edu/Pubs/TechRpts/2009/EECS-2009-28.pdf
- 5. Vitualization Overview White Paper. 11 pages. https://www.vmware.com/pdf/virtualization.pdf. Vmware.
- 6. Cloudflare. What is the cloud? https://www.cloudflare.com/learning/cloud/what-is-the-cloud/. Cloudflare Inc.
- 7. Surianarayanan, Chellammal & Pethuru Raj Chelliah (2019). Essentials of Cloud

- Computing: A Holistic Perspective. Springer Nature.
- 8. Androulaki, E., Barger, A., Bortnikov, V., Cachin, C., Christidis, K., De Caro, A., Enyeart, D., Ferris, C., Laventman, G., Manevich, Y., Muralidharan, S., Murthy, C., Nguyen, B., Sethi, M., Singh, G., Smith, K., Sorniotti, A., Stathakopoulou, C., Vukolić, M., ... Yellick, J. (2018). Hyperledger fabric. Proceedings of the Thirteenth EuroSys Conference. https://doi.org/10.1145/3190508.3190538

Supplementary Readings

- 1. Stanfordonline. (2019, March 11). Stanford CS224N: NLP with Deep Learning https://www.youtube.com/watch?v=8rXD5xhemo&list=PLoROMvodv4rOhcuXMZkNm7j3fVwBBY42z Youtube.
- Ng, A. Machine learning.
 https://www.coursera.org/learn/machine-learning Stanford Online, Coursera
- Barroso, Luiz Andre & Holzle, Urs (2009). The Datacenter as a Computer, An Introduction to the Design of Warehouse-Scale Machines
 https://www.morganclaypool.com/doi/pdf/10.2200/S00193ED1V01Y200905CAC006
 Morgan & Claypool Publishers.
- 4. The Linux Foundation. (2021). Blockchain: Understanding Its Uses and Implications https://www.edx.org/course/blockchain-understanding-its-uses-and-implications
- 5. Murthy, M. (2018, April 18). Life cycle of an Ethereum transaction https://medium.com/blockchannel/life-cycle-of-an-ethereum-transaction-e5c66bae0f6e
- 6. Corda. (2020, July 30). What is Corda? https://www.corda.net/blog/what-is-corda/

Further Readings

- Stanfordonline. (2019, March 21). Stanford CS230: Deep Learning
 https://www.youtube.com/watch?v=PySo_6S4ZAg&list=PLoROMvodv4rOA-BXSygHTsbvUz4G_YQhOb_YouTube.
- 2. Geron, Aurelien (2019). Hands-On Machine Learning with Scikit-Learn Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems. O'Reilly Media
- 3. Turnbull, James (2014). The Docker Book: Containerization is the new virtualization. James Turnbull
- Amazon Financial Services
 https://aws.amazon.com/financial-services/
- Zastrin (2021). Ethereum Primer. https://www.zastrin.com/courses/ethereum-primer/lessons/1-1

6.5 Module 5: Regulatory Trends and Data Ethics

A. Module Objective

The module aims to introduce global regulatory trends, trans-border policies and collaborations, and latest developments in Fintech regulation, with emphasis on privacy management, and ethics.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Identify the regional Fintech regulatory trends and developments, including crossborder policies and collaborations.
- Recognise and respond to implications of data ethics, integrity, and risks associated with Fintech application opportunities.

C. Syllabus

Chapt	Chapter 1: Introduction to Fintech Compliance		
1	- What is Fintech		
	Functional dimension		
	Technology dimension		
2	- Business / financial regulations on Fintech		
	Business as usual / Technology neutral approach		
	Monetary stability		
	Financial stability		
	AML/CFT		
	Consumer protection		
	(Competition)		
3	- Views / common concerns and efforts by local regulators		
	Hong Kong Monetary Authority (HKMA)		
	Office of the Privacy Commissioner for Personal Data (PCPD)		
	Office of the Communications Authority (OFCA)		
4	- Unlearning and relearning personal data regulations		
Chapt	er 2: Personal data regulatory regimes and core requirements		
1	- OCED Privacy Guidelines		
2	- Hong Kong's Personal Data (Privacy) Ordinance (PDPO)		
	The six data protection principles (DPPs)		
3	- EU General Data Protection Regulation (GDPR)		
4	- Mainland China's Personal Information Protection Law (PIPL)		

Chapt	er 3: Personal Data Regulatory Requirements and Management Tools
1	- Specific regulatory requirements related to data
	Direct Marketing
	eDM – Unsolicited Electronic Messages Ordinance
	Cross-border data transfer restrictions
	Unsolicited Electronic Messages Ordinance
	Data breach management
	Data localisation and retention
2	- Management tools
	Privacy by Design
Chapt	er 4: Management tools and regulatory requirements on 'traditional'
techn	ologies
1	- Management tools
	Data protection impact assessment
	Privacy compliance assessment
	Privacy management programme
2	- Cloud computing
3	- Mobile application development
4	- Use of public information
Chapt	er 5: Regulatory requirements on 'traditional' technologies and trends
1	- Physical tracking
2	- Biometric data
3	- Encryption, Hashing and Pseudonymisation
4	- Anonymisation
5	- AdTech and surveillance marketing (ePrivacy)
6	- Privacy Enhancing Technologies
Chapt	er 6: Regulatory requirements on Fintech
1	- Open API
2	- Blockchain
3	- Data analytics and Artificial Intelligence
	Prediction that does not deliver
	• Creepiness
	Re-identification
	Discrimination
	Erosion of freewill
4	- Internet of Things (IoT)
Chapt	er 7: Data Ethics and Al Regulation

N-G-003 34

1	- Data ethics
	Worldwide calls for ethical use of data
	PCPD's Guidance on the Ethical Development and Use of Artificial Intelligence
	HKMA's Guiding principle on consumer protection on the use of big data / Al
	HKMA's high level principles on Al
	EU's Ethics guidelines for Trustworthy AI
	EU's Assessment List for Trustworthy AI
	The challenges of ethics
2	- Al regulation
	EU's proposed AI regulation
	The US approach
3	- The next big things
	AdTech / cookies replacement / regulation
	Dark pattern regulation

Recommended Readings

Essential Readings

- 1. OECD Privacy Guidelines 2013 read Annex Part 1 4, pp. 5 7. https://legalinstruments.oecd.org/api/print?ids=114&lang=en
- 2. About the Office of the Privacy Commissioner for Personal Data, Hong Kong read the whole booklet.

https://www.pcpd.org.hk//english/resources_centre/publications/files/PCPDbook-let_about_the_PCPD_201509.pdf

- Three-minute video on the Six Data Protection Principles: https://youtu.be/j6fO6JVGGHg
- 4. Schedule 1 (Data Protection Principles) to the Personal Data (Privacy) Ordinance (PDPO). https://www.elegislation.gov.hk/hk/cap486
- Appendix B on PDPO's PDDs, Guidance on the Ethical Development and Use of AI. https://www.pcpd.org.hk/english/resources centre/publications/files/guidance_ethical_e.pdf
- HKMA Circular on Sound practices for customer data protection
 https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2022/20220404e1.pdf
 https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2022/20220404e1a1.pdf
- 7. Part 6A (Direct Marketing) to the PDPO. https://www.elegislation.gov.hk/hk/cap486

- 8. Office of the Communications Authority's The Unsolicited Electronic Messages Ordinance An Industry Guide.
 - https://www.ofca.gov.hk/filemanager/ofca/common/uemo/uemo_industry_guide_e.pdf
- 9. Section 33 (Cross-border data transfer) in the PDPO.
 - https://www.elegislation.gov.hk/hk/cap486
- 10. Singapore Personal Data Protection Commission's Guide on Managing and Notifying Data Breaches under the Personal Data Protection Act.
 - https://www.pdpc.gov.sg/-/media/Files/PDPC/PDF-Files/Other-Guides/Guide-on-Managing-and-Notifying-Data-Breaches-under-the-PDPA-15-Mar-2021.pdf?la=en
- 11. Privacy by Design and its Seven Principles.
 - https://www.ipc.on.ca/wp-content/uploads/2013/09/pbd-primer.pdf
- 12. Guide to Data Protection Impact Assessment, Personal Data Protection Commission, Singapore.
 - https://www.pdpc.gov.sg/Help-and-Resources/2017/11/Guide-to-Data-Protection-Impact-Assessments
- 13. Privacy Management Programme: A Best Practice Guide. https://www.pcpd.org.hk/english/publications/files/PMP_guide_e.pdf
- 14. PCPD's Cloud Computing information leaflet.

 https://www.pcpd.org.hk/english/resources centre/publications/files/IL_cloud_e.pdf
- 15. PCPD's Best Practice Guide for Mobile App Development.

 https://www.pcpd.org.hk/english/resources_centre/publications/files/Best_Practice_Guide_for_Mobile_App_Development_20151103.pdf
- PCPD's Guidance on Use of Personal Data Obtained from the Public Domain.
 https://www.pcpd.org.hk//english/resources_centre/publications/files/GN_public_domain_e.pdf
- 17. PCPD's Physical Tracking and Monitoring Through Electronic Devices.

 https://www.pcpd.org.hk//english/resources_centre/publications/files/physical_tracking_e.pdf
- 18. PCPD's Online Behavioural Tracking.

 https://www.pcpd.org.hk//english/resources_centre/publications/files/online_tracking_e.pdf
- 19. PCPD's Guidance on Collection and Use of Biometric Data.

 https://www.pcpd.org.hk//english/resources_centre/publications/files/GN_biometric_e.pdf
- Information Commissioner's Opinion: Data protection and privacy expectations for online advertising proposals – read Chapters 1, 5 and 6. https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf
- Chang, Henry, Is Distributed Ledger Technology Built for Personal Data? (February 1, 2018). Journal of Data Protection & Privacy, Volume 1, Number 4, 2018, University of Hong Kong Faculty of Law Research Paper No. 2018/016
 SSRN: https://ssrn.com/abstract=3137606
- 22. The Norwegian Data Protection Authority's Report on Artificial intelligence and privacy.

https://iapp.org/media/pdf/resource_center/ai-and-privacy.pdf

23. HKMA's Guiding principles on consumer protection aspects in respect of the use of big data analytics and artificial intelligence.

https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circular/2019/20191105e1.pdf

24. HKMA's High-level Principles on Artificial Intelligence.

https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2019/20191101e1.pdf

Supplementary Readings

- Gavison, Ruth E., Privacy and the Limits of Law (May 16, 2012). The Yale Law Journal,
 Vol. 89, No. 3 (Jan., 1980) read 2 and 2a, pp. 428 440.
 - https://ssrn.com/abstract=2060957
- 2. OECD Privacy Guidelines 2013.
 - https://legalinstruments.oecd.org/api/print?ids=114&lang=en read the rest
- Count of Appeal Judgement, Eastweek Publisher Ltd. and Privacy Commissioner for Personal Data (28 March 2000).
 - https://www.pcpd.org.hk/english/enforcement/judgments/files/CACV000331_1999.pdf
- 4. Recitals of the General Data Protection Regulation paragraphs 1 173 (page L119/1 L119/31).
 - https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN
- 5. PCPD's Ethical Accountability Framework for Hong Kong.
 - https://www.pcpd.org.hk/misc/files/Ethical_Accountability_Framework.pdf

Further Readings

- Financial Stability Board's Financial Stability Implications from FinTech https://www.fsb.org/wp-content/uploads/R270617.pdf
- 2. PDPO exemptions under Part 8 of the PDPO https://www.elegislation.gov.hk/hk/cap486
- 3. PCPD's booklet on "An Update on European Union General Data Protection Regulation 2016".
 - https://www.pcpd.org.hk/english/data_privacy_law/eu/files/eugdpr_e.pdf
- Requirements of the General Data Protection Regulation Articles 1 99 (page L119/32 L119/88).
 - https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN
- 5. PCPD's Highlights of the Mainland's Personal Information Protection Law. https://www.pcpd.org.hk/english/data_privacy_law/mainland_law/mainland_law.html
- 6. PCPD's New Guidance on Direct Marketing.
 - https://www.pcpd.org.hk/english/publications/files/GN_DM_e.pdf
- 7. The Unsolicited Electronic Messages Ordinance. https://www.elegislation.gov.hk/hk/cap593!en

- The Unsolicited Electronic Messages Regulation. https://www.elegislation.gov.hk/hk/cap593A!en
- 9. Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages.
 - https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf
- Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD. https://www.pcpd.org.hk/english/resources_centre/publications/files/DataBreachHandling2015_e.pdf
- TrustArc Nymity Privacy and Data Governance Framework.
 https://info.trustarc.com/Web-Resource-2020-01-20-Privacy-Data-Governance-Framework
 work TYP.html
- 12. Chang, H. Privacy Regulatory Model for the Cloud: A Case Study. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2627474
- 13. HKCERT's "Transaction Security of Mobile Apps in Hong Kong" Study Report. https://www.hkcert.org/blog/transaction-security-of-mobile-apps-in-hong-kong-study-report
- 14. HKCERT's Best Practice Guide (SSL Implementation) for Mobile App Development, HKCERT.
 - https://www.hkcert.org/security-guideline/best-practice-guide-ssl-implementation-for-mobile-app-development
- Privacy Guidelines: Monitoring and Personal Data Privacy at Work, PCPD.
 https://www.pcpd.org.hk/english/publications/files/monguide_e.pdf
- 16. UK Information Commissioner's Office Update report into AdTech and real time bidding https://ico.org.uk/media/about-the-ico/documents/2615156/adtech-real-time-bidding-report-201906-dl191220.pdf
- Information Commissioner's Opinion: Data protection and privacy expectations for online advertising proposals – read the rest.
 <a href="https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-and-data-protection-
- Open API Phase II Standards, The Hong Kong Association of Banks. https://www.hkab.org.hk/download.jsp?isTemp=N&sec-tion_id=5&file_name=Phase+III+Banking+Open+API+Standards.pdf

privacy-expectations-for-online-advertising-proposals.pdf

- Chang, Henry, Responding to ethics being a data protection building block for AI (September 23, 2021). Journal of AI, Robotics and Workplace Automation, Volume 1, Number 1, 2021.
 - https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3952753
- Chang, Henry, Ethics in Artificial Intelligence A Disjoint Between Knowing and Acting (April 30, 2020). Journal of Data Protection & Privacy, Volume 3, Number 3, 2020, University of Hong Kong Faculty of Law Research Paper No. 2020/039. https://ssrn.com/abstract=3664778
- 21. EU's EU Ethics Guidelines for Trustworthy AI. https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=60651

22. EU's Assessment List for Trustworthy Artificial Intelligence (ALTAI) https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=68342

6.6 Module 6: Artificial Intelligence and Big Data

A. Module Objective

The module aims to identify current technology trends, opportunities, challenges complexities and risks in developing Big Data (BD) & Artificial Intelligence (AI) projects and recognize the basic principles and good practice for Responsible AI.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging Artificial Intelligence and Big Data domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.
- Recognise the use and applications of Artificial Intelligence and Big Data leveraging cloud services related to data and model.

C. Syllabus

Chapter 1: Data Analytics, Artificial Intelligence and Machine Learning		
1	- Overview of data analytics	
	 Data analytics use cases in business Types of data analytics 	
	Data science lifecycle	
2	Overview of Artificial Intelligence (AI)What is artificial intelligence?	
	Artificial intelligence vs. machine learningArtificial intelligence vs. data science	
3	Overview of Machine Learning (ML) Supervised learning	
	Unsupervised learningReinforcement learning	

Machine learning lifecycle 4 Al implementation practices Enterprise Architecture (EA) in general Al model deployment pattern Cloud-native design & architecture MLOps vs. DevOps: unique challenges & solutions in AI implementation MLOps frameworks and tools (including Data Analytics as a Service and Machine Learning as a Service) **Chapter 2: Data Model and Storage** 1 Data sources and format Traditional vs non-traditional data sources Structured, unstructured and semi-structure data format The 4Vs of Big Data 2 Relational databases Spreadsheets vs relational databases Conceptual design of relational databases Data query in relational database systems 3 - Data warehouses OLTP vs OLAP Database warehouse design: multidimensional data model **OLAP** cube operations NoSQL databases 4 Types of NoSQL databases Considerations in choosing SQL or NoSQL Big data storage & computing 5 Hadoop technology stack HDFS distributed storage MapReduce distributed processing YARN resource management Cloud storage 6 Cloud vs On-Premise Type of cloud storage Data lake as a multi-purpose storage facility **Chapter 3: Supervised Learning and Applications** Overview and applications of supervised learning 1 Supervised learning workflow Applications of classification Applications of regression Regression models 2 Popular regression models

40 FIN-G-003

	Examples of actorical data
	Encoding of categorical data Figure 1 to 1 to 2 to 2 to 2 to 2 to 2 to 2 to
	Evaluation metrics of regression
3	- Classification models
	 Popular classification models Distance measure & data normalization
	Evaluation metrics of classification
4	- Ensemble learning
	Bagging method and a sample model
	Boosting method and a sample model Stocking method
_	Stacking method
5 Chant	- Use cases in banking and finance
•	er 4: Unsupervised Learning and Applications
1	 Overview and applications of unsupervised learning Unsupervised learning workflow
	Applications of clustering
	Applications of dimensionality reduction
2	- Clustering
_	Popular clustering models
	Evaluation metrics of clustering
	Cluster profiling
3	- Dimensionality reduction
	The curse of dimensionality
	Popular models of dimensionality reduction
4	- Recommendation systems
	Recommendation systems in production
	Overall architecture of a recommendation system
	Popular recommendation models
5	- Use cases in banking and finance
Chapte	er 5: Deep Learning and Applications
1	- Overview of deep learning
	Deep learning vs traditional ML Applications of Computer Vision (CV)
2	
3	
	·
	CNN architecture
3	 Applications of Computer Vision (CV) Applications of Natural Language Processing (NLP) Neural network fundamentals Basic structure and major types of networks Training a neural network Hyperparameters in neural networks Computer vision – convolutional neural network Computer vision tasks CNN architecture

4	- Natural language processing – recurrent neural network
	Challenges in NLP
	Word embedding
	RNN based language model
5	- Chatbot development
	Selective model
	Generative model
	Chatbot development framework and tools
6	A use case in banking and finance
Chapte	er 6: Python Hands-on Lab on Data Analytics
1	- Overview of Python development environment
	What Python is/isn't for
	Installation and setup
	Development environment
	Essential packages
2	- Basic syntax of Python
	Operators
	Built-in data types: tuple, list, set, dictionary
	NumPy package and ndarray
	Pandas package and dataframe
3	- Case – credit card default prediction by classification
4	- Case – customer segmentation by clustering
5	- Introduction of PyTorch
	PyTorch installation and setup
	Tensors and data import
	Building models with PyTorch The state of the state
	Training and testing models with PyTorch
6	- Case – scenery image classification by CNN
Chapte	er 7: ML Engineering Strategies and MLOps
1	- Risks and concerns of Al
	 Need large volume of training data and labels
	Algorithm bias
	Data drift and concept drift
	Invasion of privacy
	Lack of explainability
	Vulnerable to adversarial attacks
2	- Technological developments in mitigating Al risks
	Data augmentation
	Continuous monitoring
	Active learning and transfer learning

- Differential privacy and secure multiparty computation
- Federated learning
- Global and local interpretability techniques
- General guideline of Responsible Al
 - Fairness, reliability, accountability, transparency and interpretability, privacy and security
- 4 Al governance related regulations
 - Hong Kong: HKMA's Guiding Principles on Consumer Protection Aspects in Respect of the Use of BDAI
 - Hong Kong: HKMA's High-level Principle on Al
 - Hong Kong: PCPD's Guidance on Ethical Development and Use of Al
 - China: Provisions on the Scope of Necessary Personal Information for Common Types of Mobile Internet Applications《《常見類型移動互聯網應用程式必要個人資訊範圍規定》China: Administrative Provisions on Algorithm Recommendation of
 - Internet Information Services 《互聯網資訊服務演算法推薦管理規定》
 - EU: General Data Protection Regulation (GDPR) and its impact on AI
 - EU: Ethics Guidelines for Trustworthy AI

Recommended Readings

Essential Readings

- Reshaping Banking with Artificial Intelligence (HKMA white paper).
 https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepaper on Al.pdf
- 2. Beyond the Hype: A Guide to Understanding and Successfully Implementing Artificial Intelligence within Your Business.
 - https://www.ibm.com/downloads/cas/8ZDXNKQ4
- 3. Motivation for MLOps
 - https://ml-ops.org/content/motivation
- 4. What is a Relational Database (RDBMS)?
 - https://www.oracle.com/hk/database/what-is-a-relational-database/
- 5. Data Warehouse Concepts.
 - https://aws.amazon.com/data-warehouse/
- 6. OLAP vs. OLTP: What's the Difference? https://www.ibm.com/cloud/blog/olap-vs-oltp
- 7. What is NoSQL?
 - https://www.mongodb.com/nosql-explained
- 8. Hadoop Ecosystem and Their Components A Complete Tutorial. https://data-flair.training/blogs/hadoop-ecosystem-components/
- 9. Cloud Storage.

https://www.ibm.com/cloud/learn/cloud-storage

10. What is a Data Lake?

https://aws.amazon.com/big-data/datalakes-and-analytics/what-is-a-data-lake/?nc1=f cc

11. Notes from the AI frontier: Applications and Value of Deep Learning (McKinsey Discussion Paper 2018).

https://www.mckinsey.com/featured-insights/artificial-intelligence/notes-from-the-ai-frontier-applications-and-value-of-deep-learning

12. Machine Learning: Bridging Between Business and Data Science.

https://www.altexsoft.com/whitepapers/machine-learning-bridging-between-business-and-data-science/]

13. The Simple Guide to Deep Learning.

https://assets.website-

<u>files.com/5f1eaa37302cc1d5239e8c91/5f2d82c43857bb21748bf207</u> <u>simple-guide-to-deep-learning.pdf</u>

14. Natural Language Processing (NLP).

https://www.ibm.com/cloud/learn/natural-language-processing

15. Some Language Features in Python.

https://machinelearningmastery.com/some-language-features-in-python/

16. NumPy and Pandas Tutorial – Data Analysis with Python.

https://cloudxlab.com/blog/numpy-pandas-introduction/

17. An Introduction to Scikit-Learn: Machine Learning in Python.

https://www.simplilearn.com/tutorials/python-tutorial/scikit-learn

18. Practitioners Guide to MLOps: A Framework for Continuous Delivery and Automation of Machine Learning (Google cloud white paper 2021).

https://cloud.google.com/resources/mlops-whitepaper

19. MLOps Principles.

https://ml-ops.org/content/mlops-principles

20. Machine Learning Operations (MLOps) Framework to Upscale Machine Learning Lifecycle with Azure Machine Learning.

https://docs.microsoft.com/en-us/azure/architecture/example-scenario/mlops/mlops-technical-paper

21. What is DevOps?

https://aws.amazon.com/devops/what-is-devops/?nc1=f_cc

Supplementary Readings

 Big Data and Machine Learning in Central Banking (BIS working paper). https://www.bis.org/publ/work930.htm

2. What is Data Modeling?

https://www.ibm.com/cloud/learn/data-modeling

3. Data Warehousing: Basics of Relational Vs Star Schema Data Modeling.

https://medium.com/@daryl.ung/data-warehousing-basics-of-relational-vs-star-schema-

data-modeling-75a68eeaf0e3

4. NoSQL Databases and Its Types: A Comprehensive Guide 101. https://hevodata.com/learn/nosql-databases-and-its-types-a-guide/

5. Build a Modern, Unified Analytics Data Platform with Google Cloud (Google Whitepaper 2021).

https://services.google.com/fh/files/misc/googlecloud unified analytics data platform paper 2021.pdf

6. A Refresher on Regression Analysis.

https://hbr.org/2015/11/a-refresher-on-regression-analysis

7. Seven Types of Classification Algorithms.

https://analyticsindiamag.com/7-types-classification-algorithms/

8. Introduction to Classification Algorithms.

https://dzone.com/articles/introduction-to-classification-algorithms

9. Clustering in Machine Learning.

https://training.galaxyproject.org/training-material/topics/statistics/tutorials/clustering_machinelearning/tutorial.html

A Beginner's Guide to Dimensionality Reduction in Machine Learning.
 https://towardsdatascience.com/dimensionality-reduction-for-machine-learning-80a46c2ebb7e

11. Five Anomaly Detection Algorithms Every Data Scientist Should Know.

https://towardsdatascience.com/5-anomaly-detection-algorithms-every-data-scientist-should-know-b36c3605ea16

12. Introduction to Recommender Systems.

https://tryolabs.com/blog/introduction-to-recommender-systems

13. Convolutional neural networks: an overview and application in radiology. https://insightsimaging.springeropen.com/articles/10.1007/s13244-018-0639-9

14. Natural Language Processing (NLP): What it is and Why it Matters.
https://www.sas.com/en_us/insights/analytics/what-is-natural-language-processing-nlp.html

15. The Ultimate Guide To Different Word Embedding Techniques In NLP. https://www.kdnuggets.com/2021/11/guide-word-embedding-techniques-nlp.html

16. Learn Python Programming.

https://www.programiz.com/python-programming

17. Learn Python - Free Interactive Python Tutorial. https://www.learnpython.org/

18. PyTorch Tutorial: How to Develop Deep Learning Models with Python.

https://machinelearningmastery.com/pytorch-tutorial-develop-deep-learning-models/

19. A Critical Overview of AutoML Solutions.

https://medium.com/analytics-vidhya/a-critical-overview-of-automl-solutions-cb37ab0eb59e

20. Choosing the Best MLOps Platform: a Comprehensive Comparison of MLOps Platforms. https://valohai.com/mlops-platforms-compared/

21. Best End-to-End MLOps Platforms: Leading Machine Learning Platforms That Every Data Scientist Need to Know.

https://neptune.ai/blog/end-to-end-mlops-platforms

Further Readings

 2022 Al Index Report (Stanford University). https://aiindex.stanford.edu/report/

6.7 Module 7: Distributed Ledger Technology (DLT)

A. Module Objective

The module aims to introduce distributed ledger technology, smart contracts, and their latest applications in financial institutions.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging DLT domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

C. Syllabus

Chapter 1: Distributed Ledger Technology Overview and Trend		
1	- What is distributed ledger technology (DLT)?	
	Definition of DLT	
	Features of DLT	
2	- Comparison of DLT with other databases	
	Important differences between DLT and other databases	
	Advantage of DLT	
3	- History of DLT	
	First application of DLT: Bitcoin	
	Differences between Bitcoin and other attempts of digital currency	
4	- Current state of the field	
	Cryptocurrency use case	
	Cryptocurrency industry including mining	

Difference between cryptocurrency and other currency **Chapter 2: Distributed Ledger Technology Fundamentals** Basics of cryptography in DLT 1 Overview of cryptography used in DLT How cryptography ensure immutable data in DLT 2 Hash function Definition of hash function Important features of hash function Use of hash function in DLT and other scenario 3 Public key encryption Definition of public key encryption Features of public key encryption Use of public key encryption in DLT Decentralized digital identity 4 Definition of decentralized digital identity How to use public key encryption to achieve decentralized digital identity Cryptocurrency storage and custodian **Transactions** 5 Definition of transactions in DLT Example of cryptocurrency transactions 6 Block building and consensus mechanism Block structure Merkle tree Block building process Consensus mechanism: proof of work, proof of stake **Forks Chapter 3: Smart Contracts** 1 What is a smart contract? Definition of smart contract Smart contract features History of smart contract 2 Advantage of smart contracts Important differences between smart contract and traditional contracts Advantage and disadvantage of using smart contracts 3 Applications of smart contracts Application of smart contracts in DLT Immaturity of the DLT technology

FIN-G-003 47

Technical vulnerabilities related to security

Smart contract examples: Lightning network

Example of smart contracts

4

- Multi-signature output; hashed secret and time-lock
- Opening payment channels
- Updating channel balance
- Creating a network

Chapter 4: DLT Applications in Financial Institutions

- 1 Pros and Cons of using DLT
 - Distinguishing characteristics of DLT
 - Advantage and disadvantage of using DLT
- 2 DLT applications in money transfer and payment
 - Background of intra-bank, inter-bank and international money transfer
 - Ripple as a money transfer service
 - Other DLT-based money transfer services
 - DLT in payment services
- DLT applications in securities 3
 - Discussion of DLT application in securities industry
 - Project Ubin (securities settlement Dvp)
 - Australian Stock Exchange's DLT application (CHESS)
 - **HKEX's Synapse**
- 4 Other DLT applications in financial institutions
 - Application of DLT in derivative market
 - Application of DLT in insurance industry
 - Application of DLT in auditing

Chapter 5: Token Offering

- 1 What is an Initial Coin Offering?
 - **Definition of ICO**
 - Typical structure of ICO
 - Typical token sale disclosure
 - Determinants of token sale success
- 2 Advantage and Disadvantage of ICO
 - Advantage and disadvantage of ICO from issuer's perspective
 - ICO's role in start-up life-cycle and ways of working
 - Advantage and disadvantage of ICO from investors/users' perspective
- 3 **Tokenomics**
 - Discuss using tokens can support the development of new business models
 - How tokens can align incentives of users and project managers
- Securities Token Offering Regulated ICOs 4
 - Laws and regulations related to ICOs
 - **Enforcement actions against ICOs**
 - Example in Token Offering

FIN-G-003 Last updated: 7 November 2022

5

Examples of ICOs ICO and VC-backed Blockchain startups Filecoin ICO case **Chapter 6: DLT Project Management** 1 Project objectives and planning Determine the right project for DLT Define project objectives Deutsche Bank: Pursuing Blockchain Opportunity (A) case Project Genesis: Advantage of tokenized securities 2 Vendor selection management Popular DLT structures including DLT consortiums Comparison of different DLT consortiums, their underlying technologies and key focus areas: Hyperledger, R3 Corda, Ethereum **DLT** selection in Project Genesis Stablecoin 3 Milestone monitoring and reporting Reporting of SWIFT DLT proof-of-concept Reporting of Project Genesis 4 Operation and maintenance Operational issues to consider in DLT projects Regulatory challenges Workflows and payment rail **Stablecoins**

Recommended Readings

governance

Essential Readings

- Bitcoin: A Peer-to-Peer Electronic Cash System (Satoshi Nakamoto, 2009). https://bitcoin.org/bitcoin.pdf
- 2. Some Simple Economics of the Blockchain, by Christian Catalini and Joshua Gans. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2874598
- Bitcoin and Cryptocurrency Technologies, by Narayanan, Bonneau, Felten, Miller, Goldfeder

 Perface, and Chapters 1-3 and 5.
 https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton_bitcoin_book.pdf

DLT project design: Information sharing, decentralized nature, and

- 4. Blockchain Technology: Beyond Bitcoin, Applied Innovation Review 2016. https://j2-capital.com/wp-content/uploads/2017/11/AIR-2016-Blockchain.pdf
- Cryptocurrencies: Investment, Money, or Gamble? (A) (Required Case) https://hbsp.harvard.edu/product/W91C19-PDF-ENG

- The idea of smart contracts (Nick Szabo).
 https://nakamotoinstitute.org/the-idea-of-smart-contracts/
- 7. The Bitcoin Lightning Network summary. https://lightning.network/lightning-network-summary.pdf
- The Bitcoin Lightning Network white paper. https://lightning.network/lightning-network-paper.pdf
- An Introduction to Smart Contracts and Their Potential and Inherent Limitations by Stuart Levin on Harvard Law School Forum on Corporate Governance. https://corpgov.law.harvard.edu/2018/05/26/an-introduction-to-smart-contracts-and-their-potential-and-inherent-limitations/
- 10. Project Ubin Phase 3: Delivery versus Payment on DLT.

 https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-DvP-on-Distributed-Ledger-Technologies.pdf?la=en&hash=2ADD9093B64A819FCC78D94E68FA008A6CD724FF
- 11. Corporate Governance and Blockchains by David Yermack, Review of Finance, Vol. 21 Issue 1, 2017.
 - https://academic.oup.com/rof/article/21/1/7/2888422
- 12. Toward Blockchain-Based Accounting and Assurance by Jun Dai and Miklos Vasarhelyi, Journal of Information System, Vol. 31 Issue 3, 2017.

 https://meridian.allenpress.com/jis/article-abstract/31/3/5/75785/Toward-Blockchain-Based-Accounting-and-Assurance
- 13. Whitepaper on Distributed Ledger Technology by ASTRI.

 https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepaper On Distributed Ledger Technology.pdf
- 14. Whitepaper 2.0 on Distributed Ledger Technology by HKMA.

 https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infrastructure/20171025e1.pdf
- 15. Filecoin's Initial Coin Offering: Using Blockchain to Decentralise Storage (Required Case). https://hbsp.harvard.edu/product/NTU182-PDF-ENG
- 16. Basic Attention Token White Paper.
 https://basicattentiontoken.org/static-assets/documents/BasicAttentionTokenWhitePaper-4.pdf
- 17. Initial Coin Offerings: Financing Growth with Cryptocurrency Token Sales by Sabrina T Howell, Marina Niessner, David Yermack, Review of Financial Studies, Vol. 33 Issue 9, 2020. https://academic.oup.com/rfs/article/33/9/3925/5610546
- 18. Statement on Initial Coin Offerings by SFC HK.

 https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announce-ments/Statement-on-initial-coin-offerings
- Statement on Security Token Offerings by SFC HK.
 https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announce-ments/Statement-on-Security-Token-Offerings
- 20. Understanding initial coin offering: A new means of raising funds based on Blockchain by

European Parliament.

https://www.europarl.europa.eu/Reg-

Data/etudes/BRIE/2021/696167/EPRS BRI(2021)696167 EN.pdf

21. Deutsche Bank: Pursuing Blockchain Opportunities (A) (Required Case)

https://hbsp.harvard.edu/product/817100-PDF-ENG

22. Project Genesis, Report 1, BIS/HKMA.

https://www.bis.org/publ/othp43 report1.pdf

23. Project Genesis, Report 2, BIS/HKMA/Liberty Consortium.

https://www.bis.org/publ/othp43 report2.pdf

24. Project Genesis, Report 3, BIS/HKMA/Digital Assets.

https://www.bis.org/publ/othp43 report3.pdf

25. SWIFT gpi real-time Nostro Proof of Concept.

https://www.swift.com/swift-resource/167181/download

Supplementary Readings

- Mastering Bitcoin by Andreas M. Antonopoulos (Chapter 1-2, 4-6, 9-10 and 12). https://github.com/bitcoinbook/bitcoinbook
- Bitcoin: Economics, Technology, and Governance by Böhme, Rainer, Nicolas Christin, Benjamin Edelman, and Tyler Moore, Journal of Economic Perspectives 29, no. 2, 2015. https://www.aeaweb.org/articles?id=10.1257/jep.29.2.213
- 3. Bitcoin and Cryptocurrency Technologies (Chapters 4, 6-10). https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton_bitcoin_book.pdf
- 4. Risks and Returns of Cryptocurrency, by Yukun Liu and Aleh Tsyvinski, Review of Financial Studies, Vol. 34 Issue 6, 2021.

https://academic.oup.com/rfs/article/34/6/2689/5912024

- Project Ubin Phase 3: Delivery versus Payment on DLT.
 https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-DvP-on-Distributed-Ledger-Technologies.pdf?la=en&hash=2ADD9093B64A819FCC78D94E68FA008A6CD724FF
- 6. Whitepaper 2.0 on Distributed Ledger Technology (Annex) by HKMA. https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infrastructure/infrastructure/20171025e1a1.pdf
- 7. Distributed Ledger Technology: Implications of Blockchain for the Securities Industry by FINRA.

https://www.finra.org/sites/default/files/FINRA Blockchain Report.pdf

- 8. The Role of Disclosure and Information Intermediaries in an Unregulated Capital Market: Evidence from Initial Coin Offerings by Bourveau, De George, Ellahie and Macciocchi, Journal of Accounting Research forthcoming.
 - https://onlinelibrary.wiley.com/doi/abs/10.1111/1475-679X.12404
- Securities and Exchange Commission Release No. 81207. https://www.sec.gov/litigation/investreport/34-81207.pdf
- 10. ASX's Replacement for CHESS for Equity Post-Trade Services: Business Requirement.

https://www.asx.com.au/documents/public-consultations/ASX-Consultation-Paper-CHESS-Replacement-19-September-2016.pdf

- 11. CHESS Replacement: New Scope and Implementation Plan.

 https://www.asx.com.au/documents/public-consultations/chess-replacement-new-scope-and-implementation-plan.pdf
- 12. Distributed Ledger Technology in Experiments in Payments and Settlements, by IMF. https://www.imf.org/en/Publications/fintech-notes/Issues/2020/06/25/Distributed-Ledger-Technology-Experiments-in-Payments-and-Settlements-49251
- The Dai Stablecoin System Whitepaper.
 https://makerdao.com/whitepaper/Dai-Whitepaper-Dec17-en.pdf

Further Readings

- 1. Is Bitcoin Really Untethered? By John M. Griffin and Amin Shams, Journal of Finance Vol. 75 Issue 4, 2020.
 - https://onlinelibrary.wiley.com/doi/full/10.1111/jofi.12903
- 2. Getting off the Ground: The Case of Bitcoin by William Luther, Journal of Institutional Economics, 2019.
 - https://www.cambridge.org/core/services/aop-cambridge-core/content/view/08F266520BB3C5FDB1C346681550FF1C/S1744137418000243a.pdf/getting off the ground the case of bitcoin.pdf
- 3. Banking on Stone Money Ancient Antecedents to Bitcoin by Fitzpatrick and McKeon, Economic Anthropology 2020.
 - https://anthrosource.onlinelibrary.wiley.com/doi/full/10.1002/sea2.12154
- 4. Hashcash A Denial of Service Counter-Measure, Adam Back, 2002. https://nakamotoinstitute.org/static/docs/hashcash.pdf
- 5. Blockchain without Waste: Proof-of-Stake, by Fahad Saleh, Review of Financial Studies, Vol. 34 Issue 3, 2021.
 - https://academic.oup.com/rfs/article/34/3/1156/5868423
- 6. Bitcoin and Cryptocurrency Technologies (Chapters 10 and 11). https://d28rh4a8wq0iu5.cloudfront.net/bitcointech/readings/princeton bitcoin book.pdf
- 7. Mastering Bitcoin (Chapter 7).
 - https://github.com/bitcoinbook/bitcoinbook
- Blockchain Technology Overview by NIST. https://nvlpubs.nist.gov/nistpubs/ir/2018/NIST.IR.8202.pdf
- 9. Blockchain Disruption and Smart Contracts, by Lin William Cong and Zhiguo He, Review of Financial Studies, Vol. 32 Issue 5, 2019.
 - https://academic.oup.com/rfs/article/32/5/1754/5427778
- 10. Smart Contract and the Cost of Inflexibility by Jeremy Sklaroff, University of Pennsylvania Law Review, 2017.
 - https://scholarship.law.upenn.edu/penn law review/vol166/iss1/5/
- 11. TradeIX: Blockchain-Enabled Trade Finance in Global Supply Chains.

- https://hbsp.harvard.edu/product/W20650-PDF-ENG
- 12. Inthanon-LionRock Leveraging Distributed Ledger Technology to Increase Efficiency in Cross-Border Payments.
 - https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Report on Project Inthanon-LionRock.pdf
- 13. Distributed Ledger Technology in Payment Clearing and Settlement by BIS. https://www.bis.org/cpmi/publ/d157.htm
- 14. On the Future of Securities Settlement by BIS. https://www.bis.org/publ/qtrpdf/r qt2003i.pdf
- 15. Position paper Regulation of virtual asset trading platforms by SFC HK. https://www.sfc.hk/-/media/EN/files/ER/PDF/20191106-Position-Paper-and-Appendix-1-to-Position-Paper-Eng.pdf
- 16. Initial Coin Offerings, Speculation, and Asset Tokenization, by Jingxing Gan, Gerry Tsoukalas and Serguei Netessine, Management Science, Vol. 67 Issue 2, 2021. https://pubsonline.informs.org/doi/abs/10.1287/mnsc.2020.3796
- 17. Digital Tulips? Returns to Investors in Initial Coin Offerings, by Hugo Benedetti and Leonard Kostovetsky, Journal of Corporate Finance, Vol. 66, 2021. https://www.sciencedirect.com/science/article/pii/S0929119920302303
- 18. Project Ubin: SGD on Distributed Ledger. https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin--SGD-on-Distributed-Ledger.pdf
- 19. Project Ubin Phase 2 Report: Re-imagining Real-time Gross Settlement System Using Distributed Ledger Technologies. https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-Phase-2-Reimagining-RTGS.pdf?la=en&hash=02722F923D88DE83C35AF4D1346FDC2D42298AE0
- 20. Jasper-Ubin Design Paper: Enabling Cross-Border High Value Transfer using DLT. https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Jasper-Ubin-Design-Paper.pdf?la=en&hash=437222C94FD39314FB4C685EA31FC3AAA5CA5DA1
- 21. Project Ubin Phase 5: Enabling Broad Ecosystem Opportunities. https://www.mas.gov.sg/-/media/MAS/ProjectUbin/Project-Ubin-Phase-5-Enabling-Broad-**Ecosystem-Opportunities.pdf**
- 22. Investigating the Impact of Global Stablecoins, by BIS. https://www.bis.org/cpmi/publ/d187.htm

Module 8: Open Banking and Application Programming Interface (API) 6.8

Module Objective Α.

The module aims to make learners understand Open Banking Strategy and APIs Operations, and Design Innovative Banking Solutions and API Applications for Future Banking .

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging API domains to execute problem framing and strategy analytics in conducting framework and gateway management, API programming, and Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

C. Syllabus

Chapter 1: Hong Kong Open API Framework and Ecosystem		
1	-	Open Banking and Open API
2	-	Worldwide development - UK, EU, Singapore, Australia, Japan and China
3	-	HKMA's Open API Framework
		The HKMA's four phases and their timelines
		The HKAB common baseline for TSPs + examples
		The HKAB phase III standards (Technical, User experience, Customer
		authentication, Data, InfoSec and Operation) + expected examples
4	-	Open API ecosystem
		Repository - Science Park Data Studio
		APIX Open API Exchange Platform
		Sandbox arrangement
Chap	ter	2: Open Innovation, Open Source Intelligence, Open Architecture
1	-	Understanding the Glocal (Global and Local) Open Ecosystem
2	-	Open Innovation, Open Collaboration, Open Competition – Crowdsourcing
		(talents)
3	-	Open Source "Financial" Intelligence, IoT, Big Data Analytics
4	-	Open Architecture, P2P, Distributed, Sharing Economy
5	-	Open Source Software, CopyLeft, Open Algorithms
6	-	"Open": the Disruptor; the Game Changer
Chap	ter	3: Open Government, Open Banking, Open API
1	-	Hong Kong SAR Government's FinTech Initiatives
2	-	Open Government – Directives and Policies
3	-	Open Government – Open Data Portal and APIs
4	-	API Centric Financial Hub – Hong Kong? London?
5	-	Planning the "Open" and "Open Innovation" Strategies in Banking and
		Finance

6	-	Digital Banking powered by an API led Architecture	
7	-	Planning the "Open" and "Open Innovation" Strategies as part of the Global	
		Fintech Landscape	
Char	tor	4: API Management DLT DeFi and DAO	
_	Chapter 4: API Management, DLT, DeFi and DAO		
1	-	API – SOAP, REST, GraphQL	
2	-	API Security Best Practices	
3	-	API Management	
4	-	Case Analysis – Transformation of Banking and Payments Through Open	
		APIs	
5	-	Case Study – Koho Financial Inc.: Facing a New Banking Era	
Chap	oter	5: Case Analysis: Open Banking, APIs, DLT, FPS (Faster Payment Sys-	
		tem) and DCEP (Digital Currency Electronic Payment)	
1	-	Case Study – JPMorgan Chase & Co: Open Banking	
2	-	FPS (Faster Payment System)	
3	-	DCEP (Digital Currency Electronic Payment), CBDC (Central Bank Digital	
		Currency), eHKD	
4	-	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs?	
5	-	Case Analysis APIs – DLT Interoperability	
6	-	Case Analysis – Nova Ecosystem Project 2019	
Chap	oter	6: Potential API Applications for Future Banking	
1	-	Quick review of the four phases in Hong Kong	
2	_	API (hands on session)	
3	-	Understand the Pros and Cons in different software / API development mod-	
		els	
4	-	Monetization of Open Banking and APIs	
Chap	oter	7: POC Presentations: Open Banking API Phase 3 and 4	
1	-	After learning from Chapter 5 & 6, API Group Presentations on proposed	
		Phase 3 and 4 innovative banking model(s) and implementations	

Recommended Readings

Essential Readings

- HKMA's Open API Framework for the Hong Kong Banking Sector. https://www.hkma.gov.hk/media/eng/doc/key-information/press-re-lease/2018/20180718e5a2.pdf
- 2. HKAB's Open API Framework for the Hong Kong Banking Sector Phase II Common Base-line. https://www.hkab.org.hk/download.jsp?isTemp=N§ion_id=5&file_name=HKAB-Phase+II+Common+Baseline.pdf
- 3. HKAB's Phase III Banking Open API Standards.

https://www.hkab.org.hk/download.jsp?isTemp=N&sec-

tion id=5&file name=Phase+III+Banking+Open+API+Standards.pdf

4. Problem Framing.

https://edtechbooks.org/id/problem_framing

https://designsprint.academy/about-problem-framing/

https://www.atlassian.com/team-playbook/plays/problem-framing

https://itk.mitre.org/toolkit-tools/problem-framing/

5. Agility, SCRUM and other software development methodologies in Innovative Management.

https://www.management-issues.com/opinion/7249/developing-agility/

https://www.cprime.com/resources/what-is-agile-what-is-scrum/

6. Talent Crowdsourcing.

https://blog.shrm.org/sasia/blog/how-crowdsourcing-can-enhance-the-quality-of-talent-acquisition-strategy

7. Open Banking API use cases.

https://subaio.com/the-5-best-use-cases-of-open-banking/

https://nordigen.com/en/case-studies/

https://www.openbankproject.com/

8. DLT Governance Whitepaper.

https://www.dtcc.com/~/media/Files/Downloads/WhitePapers/DLT-Governance-Whitepaper.pdf

9. API Governance:

https://www.digitalml.com/api-governance-best-practices/

10. DCEP/CBDC/eHKD

https://boxmining.com/dcep/

https://www.rieti.go.jp/en/china/19122701.html

"e-HKD A Policy and Design Perspective", HKMA

https://www.hkma.gov.hk/eng/news-and-media/press-releases/2022/04/20220427-3/

"eHKD: A Technical Perspective", HKMA

https://www.hkma.gov.hk/eng/news-and-media/press-releases/2021/10/20211004-3/

11. Why Now is the time for "Open Innovation" by L. Dahlander and M. Wallin, HBR Jun 05, 2020.

 $\underline{\text{https://store.hbr.org/product/why-now-is-the-time-for-open-innovation/h05o0i?sku=H05O0I-PDF-ENG}$

12. Open Innovation.

https://www.ennomotive.com/open-innovation

13. Open Innovation Success with Procter & Gamble.

https://www.ideaconnection.com/open-innovation-success/An-Example-of-Open-Innovation-Success-with-Procter-Ga-00641.html

14. Open Data, Open Government.

https://open.canada.ca/en/open-data

https://data.gov.sg/

15. OGCIO Open Data Plan.

https://www.ogcio.gov.hk/en/about_us/annual_open_data_plans/

16. Open vs Closed Architecture Technology Systems.

https://www.youtube.com/watch?v=A8Bp-WEndww

https://www.youtube.com/watch?v=_7mMToRIAxs

17. Value Chain in Banking.

https://ebrary.net/11786/business_finance/value_chain_banking

https://notesmatic.com/value-chain-analysis-of-the-banking-industry/

18. Punyia, J., and Austin, R.D., "JP Morgan Chase & Co - Opening Banking", Harvard Business Review 2021.

https://store.hbr.org/product/jpmorgan-chase-co-open-banking/W21252

19. Chen, L., Wang, X., Yau, E., and Ryoo, J.H., "Koho Financial Inc. - Facing a New Banking Era", Harvard Business Review 2021.

https://store.hbr.org/product/koho-financial-inc-facing-a-new-banking-era/W21040

20. Open Banking Strategy.

https://www.mulesoft.com/lp/whitepaper/api/open-banking-platform

21. API Management.

https://www.oreilly.com/library/view/data-management-at/9781492054771/ch04.html https://docs.broadcom.com/doc/api-strategy-and-architecture-a-coordinated-approach

22. Managing API lifecycle.

https://www.mulesoft.com/ty/ebook/api-lifecycle-management

23. API Authentication Methods.

https://blog.cloud-elements.com/5-keys-building-integrations-2

https://apiacademy.co/2021/04/the-most-common-api-authentication-methods/

24. API Security Issues.

https://frontegg.com/blog/api-security-checklist

https://www.templarbit.com/blog/2018/01/10/api-security-checklist/

https://salt.security/blog/api-security-checklist

25. Open Banking API Implementation.

https://wso2.com/articles/2019/08/implementing-a-successful-open-banking-architecture/

26. HSBC, BEA, BoC, etc. API portal.

https://developer.hsbc.com.hk/#/home

https://www.hkbea.com/html/en/bea-open-api.html https://www.bochk.com/en/more/open-bankingcollaboration.html https://sandboxportal.apix.com.hk/jetco/sb/

27. HKeX API.

https://www.hkex.com.hk/Services/Trading/Derivatives/Infrastructure/HKATS?sc_lang=en

28. CME APIs.

https://www.cmegroup.com/market-data/datamine-api.html

29. Binance API.

https://www.binance.com/en/support/faq/360002502072

https://github.com/binance/binance-spot-api-docs/blob/master/rest-api.md

- 30. Lab exercise materials. [To be distributed in Class 6]
- 31. How to monetize APIs in the emerging world of open banking? https://www.payveris.com/media/1210/api-monetization-webinar-final-05132020.pdf
- 32. Borysowich, C., "The Future of Open Banking: How to monetize your bank's APIs", CAPCO, 2017.

https://www.capco.com/intelligence/capco-intelligence/the-future-of-open-banking-how-to-monetize-your-banks-api

33. API monetization: making a success of Open Banking.

https://thepaypers.com/expert-opinion/api-monetisation-making-a-success-of-open-banking-1245590

Supplementary Readings

1. HKMA's Open API thematic page

https://www.hkma.gov.hk/eng/key-functions/international-financial-centre/fintech/open-ap-plication-programming-interface-api-for-the-banking-sector/

- Consultancy study on The Next Phase of the Banking Open API Journey
 https://www.hkma.gov.hk/media/eng/doc/key-func-tions/ifc/fintech/The Next Phase of the Banking Open API Journey.pdf
- 3. Challenges of DLT enabled Scalable Governance and the Role of Standards" by G. Benedict, CIO Reserve Bank of Australia.

https://www.riverpublishers.com/journal_read_html_article.php?j=JICTS/7/3/1

4. Blockchain Governance.

https://www.tandfonline.com/doi/full/10.1080/10580530.2020.1720046

5. Managing Talents/Millennials in the Workplace.

https://www.greatplacetowork.com/resources/blog/7-research-backed-ways-to-effectively-manage-millennials-in-the-workplace

6. API and Copyright issues.

https://arstechnica.com/tech-policy/2021/04/how-the-supreme-court-saved-the-software-industry-from-api-copyrights/

https://www.wired.com/insights/2014/05/non-apocalypse-apis-copyright-fair-use/

7. Copyleft.

https://www.gnu.org/licenses/copyleft.en.html

8. Copyleft: The Rise of Open Source Software Licensing.

https://snyk.io/learn/what-is-copyleft-license/

9. Multi-tier Architecture.

https://www.ibm.com/cloud/learn/three-tier-architecture

10. Open Banking Whitepaper.

https://www.Intinfotech.com/wp-content/uploads/2020/06/Open-Banking.pdf

11. UK Open Banking API standards.

https://standards.openbanking.org.uk/

Further Readings

- Hong Kong Open API Exchange Platform (APIX).
 - https://www.apix.com.hk/
- 2. Hong Kong Science and Technology Park's Data Studio.
 - http://datastudio.hkstp.org/
- 3. Government of Canada Standards on APIs.

https://www.canada.ca/en/government/system/digital-government/modern-emerging-tech-nologies/government-canada-standards-apis.html

4. Open Source Community.

https://github.com/open-source

6.9 Module 9: Business Strategy and Marketing

A. Module Objective

The module aims to introduce business and marketing strategies for effective Fintech adoption.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Drive Fintech adoption through effective means of value proposition, strategic banking roadmap of Fintech implementation, and knowledge of the future Fintech landscape.
- Manage the development of business case for initiating a Fintech project, resourcing, research, and analysis, including modelling techniques to evaluate the impact of Fintech.

C. Syllabus

Chapter 1: Fintech: Disruptive in Financial Services

- 1 Fintech as a form of Disruptive Innovation
 - How is Fintech similar to or different from other disruptive innovations?
 - What is necessary for an innovation to become disruptive industry
 - Fintech innovation potential for finance industry disruption
 - World Economic Forum Report on Blockchain as disruptive innovation
 - Blockchain as a potentially disruptive innovation in finance

Chapter 2: Fintech: Understanding Competitive Landscape

1	- Fintech: Forces Driving Transformation	
	Fintech results experienced to date are mixed	
	Eight forces that have potential to transform financial services	
	Fintech potential transformation large, but results will be mixed	
Chapt	ter 3: Fintech: Impact on the Future of Banking	
1	- Fintech: Impacts on the future of banking	
	 Fintech: Five key capabilities or technologies to understand 	
	Fintech: Implications for economies of scale and scope in banking	
Chapt	ter 4: Basic Concepts on Business and Innovation Strategy	
1	- Business and innovation strategies	
Chapt	ter 5: Strategic Framework for Fintech Implementations	
1	- Fintech survey of alternative strategies	
2	- What is needed for Fintech leadership	
3	- Best practices to develop Fintech strategy	
4	- Focus on customer platform not product	
5	- Platform strategies are very different	
6	- Traditional banks as digital ecosystems	
Chapter 6: Innovation Models for Effective Fintech Adoption		
Chapt	ter 6: Innovation Models for Effective Fintech Adoption	
Chapt 1	- Innovation models for Effective Fintech Adoption - Innovation models for Fintech in banks	
_		
1	- Innovation models for Fintech in banks	
1 2	Innovation models for Fintech in banks Innovation adoption framework	
1 2 3 4	 Innovation models for Fintech in banks Innovation adoption framework Choosing an innovation adoption model 	
1 2 3 4	 Innovation models for Fintech in banks Innovation adoption framework Choosing an innovation adoption model Innovation model for working with partners 	
1 2 3 4 Chapt	 Innovation models for Fintech in banks Innovation adoption framework Choosing an innovation adoption model Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation	
1 2 3 4 Chapt	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation	
1 2 3 4 Chapt 1 Chapt	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach	
1 2 3 4 Chapt 1 Chapt 1	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach - Developing an effective value proposition	
1 2 3 4 Chapt 1 Chapt 1 2 3	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach - Developing an effective value proposition - Transform banking products for Fintech	
1 2 3 4 Chapt 1 Chapt 1 2 3	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach - Developing an effective value proposition - Transform banking products for Fintech - Design Fintech products from ground up	
1 2 3 4 Chapt 1 2 3 Chapt Chapt	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach - Developing an effective value proposition - Transform banking products for Fintech - Design Fintech products from ground up ter 9: Customer-centric Approaches for Fintech Marketing	
1 2 3 4 Chapt 1 2 3 Chapt 1	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach - Developing an effective value proposition - Transform banking products for Fintech - Design Fintech products from ground up ter 9: Customer-centric Approaches for Fintech Marketing - Customer-centric marketing strategy	
1 2 3 4 Chapt 1 2 3 Chapt 1 2	- Innovation models for Fintech in banks - Innovation adoption framework - Choosing an innovation adoption model - Innovation model for working with partners ter 7: Engagement Models for Fintech Implementation - Engagement models for Fintech implementation ter 8: Fintech Marketing with Value Proposition Approach - Developing an effective value proposition - Transform banking products for Fintech - Design Fintech products from ground up ter 9: Customer-centric Approaches for Fintech Marketing - Customer-centric marketing strategy - Academic research on Fintech experiences	

60

1	-	Marketing strategies and tactics for Fintech
2	-	Why Fintech is different from traditional product marketing
3	-	Gamification in Fintech marketing
4	-	Referral, affiliate or influencer marketing
5	-	Experiential marketing
6	-	Partnership marketing
7	-	Community marketing
8	-	Creative and innovation branding
9	-	Content marketing and media production
10	-	Implementing Fintech marketing plan
Chapt	er 1	11: Identify Skill Gaps with Supply-Demand Analysis
1	-	Identity skill gaps: Supply-demand analysis
2	-	Identify future skills needs expectations
3	-	Major skill gaps based on supply vs demand
4	-	Technology and data skills gap for future
Chapt	er 1	12: Sound Practices in Fintech Talent Management
1	-	Sound practices in talent management
2	-	Reskilling to empower workers and fill gaps
3	-	Redeployment to develop skills and fill gaps
4	-	Recruitment to attract skills to fill gaps
5	-	Attracting overseas (or mainland) talents to fill gaps
6	-	Retrenchment in order to address skills gap
Chapt	er 1	13: Sound Management of Fintech Operational Risks
1	-	Potential Fintech-related operational risks
2	-	Basel Committee's principles for managing operational risks for large
		financial firms
3	-	Operational risks identified in Basel Report
4	-	Systematic Operational Risk with Fintech
5	-	Idiosyncratic Fintech operational risks
6	-	Increased outsourcing risks with Fintech

Recommended Readings

Essential Readings

- 1. PWC "Blurred lines: How FinTech is shaping Financial Services," Global FinTech Report 2016.
 - https://www.pwc.com/il/en/home/assets/pwc_fintech_global_report.pdf
- 2. World Economic Forum. "The future of financial infrastructure: An ambitious look at how blockchain can reshape financial services," Part of the Future of Financial Services Series

- August 2016."
- https://www3.weforum.org/docs/WEF_The_future_of_financial_infrastructure.pdf
- 3. Deloitte "Beyond fintech: Eight forces that are shifting the competitive landscape", 2017. https://www2.deloitte.com/content/dam/Deloitte/us/Documents/financial-services/us-fsi-be-yond-fintech-eight-forces-that-are-shifting-the-competitive-landscape.pdf
- 4. Nakaso, H. "FinTech Its Impacts on Finance, Economies and Central Banking," Remarks at the University of Tokyo Bank of Japan Joint Conference in Tokyo on "FinTech and the Future of Money" 2016.
 - https://www.bis.org/review/r161214a.pdf
- Boot, A. W. A. "The Future of Banking: From Scale and Scope Economies to Fintech," European Economy, 2017 (2), 77-95.
 https://european-economy.eu/2017-2/the-future-of-banking-from-scale-scope-economies-to-fintech/?did=2048
- Basel Committee on Banking Supervision "Sound Practices Implications of fintech developments for banks and bank supervisors". February 2018. https://www.bis.org/bcbs/publ/d415.pdf
- 7. Heubel, M "What is Strategy? Definition, Components & Examples Explained," 2021. https://consulterce.com/business-strategy/
- 8. Pisano, G.P. "You Need an Innovation Strategy," Harvard Business Review 2015. https://store.hbr.org/product/you-need-an-innovation-strategy/r1506b?sku=R1506B-PDF-ENG
- 9. Kylliäinen, J. "Innovation Strategy What is it and how to develop one?," The Viima Blog, 2018.
 - https://www.viima.com/blog/innovation-strategy
- KPMG Spark Blog: The Four Stages of Startups
 https://www.kpmgspark.com/blog/the-4-stages-of-startups
- 11. KPMG "Forging the future How financial institutions are embracing fintech to evolve and grow?" 2017.
 - https://assets.kpmg/content/dam/kpmg/xx/pdf/2017/10/forging-the-future-global-fintech-study.pdf
- 12. EY "A vision for platform-based banking." 2018. https://assets.ey.com/content/dam/ey-sites/ey-com/en_us/topics/financial-services/ey-a-vision-for-platform-based-banking.pdf
- 13. EY "Unleashing the potential of FinTech in banking" 2017.

 https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/banking-and-capital-mar-kets/ey-unleashing-the-potential-of-fin-tech-in-banking.pdf
- 14. Georgas-Tellefsen, M.E. and Gibson, M. "4 Crucial Steps to Transform Banking Products for a Fintech World." Capital Performance Group, The Financial Brand, 2021. https://thefinancialbrand.com/89693/bank-account-product-design-marketing-segment-pricing/
- 15. Epsilon Marketing "How to create a successful fintech marketing strategy." 2021.

- https://www.epsilon.com/us/insights/blog/how-to-create-a-successful-fintech-marketing-strategy
- Barbu, C.M.; Florea, D.L.; Dabija, D. C.; Barbu, M.C.R. "Customer Experience in Fintech," Journal of Theoretical and Applied Electronic Commerce Research 2021, 16, 1415–1433. https://www.mdpi.com/0718-1876/16/5/80/pdf
- 17. Little, C. "5 steps toward a customer-centric experience in financial services." 2019. https://www.upthereeverywhere.com/blog/5-steps-of-a-customer-centric-experience-in-financial-services
- 18. Petrova, A. "The top 7 most successful fintech marketing tactics." The Fintech Marketing Hub, 2021.
 - https://www.fintechmarketinghub.com/post/fintech-marketing-tactics
- 19. Chesley, L. "Seven Steps to Successful Marketing Technology Adoption," MarketingProfs Article 2015.
 - https://www.marketingprofs.com/articles/2015/28596/seven-steps-to-successful-marketing-technology-adoption
- 20. HKMA, HKAB, and HKIB "Capacity Building for Future Banking 2021–2025" Joint Paper by HKMA, HKAB and HKIB. June 2020.
 - https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circular/2020/20200618e1a1.pdf
- 21. Financial Stability Board. "Financial Stability Implications from FinTech: Supervisory and Regulatory Issues that Merit Authorities' Attention." FSB, 2017. https://www.fsb.org/wp-content/uploads/R270617.pdf

Supplementary Readings

1. Dapp, T.F. "Fintech reloaded – Traditional banks as digital ecosystems," Current Issues Digital economy and structural change, 2015.

http://www.spainfinancialcentre.com/sites/default/files/digital_economy_and_structural_change._deutsche_bank.pdf

Further Readings

Nil

6.10 Module 10: Fintech Product Management

A. Module Objective

The module aims to make learners understand the building of customer-centric banking products and services by leveraging on FinTech and behavioural economics, and its product management, assurance, and governance methodologies.

Module Intended Learning Outcomes B.

Upon completion of this module, learners should be able to:

- Lead the banking product team to address business problems through advanced project governance and assurance techniques, best practices for agile and innovative project methodologies, and state-of-the-art product development and solution delivery models.
- Apprehend and become adept in the behavioural economics behind customer-centric Fintech products and services in banks.

C. Syllabus

Chapter 1: Introduction to Customer-Centric Banking Model, Behavioural Economics, and Fintech 1 What is "Customer-Centric Banking" and its importance for today Product-Centric vs Customer-Centric, and the differences between traditional banking model and customer-centric banking model What changes have been making the customer-centric model necessary for today? 2 What is "Behavioural Economics"? Traditional rational-choice model in economics People's decisions are also based on psychological bias and limitations on logical reasoning What is "Fintech"? 3 Chapter 2: How to use Fintech and Behavioral Economics to achieve Customer-**Centric Banking** 1 Historical review of the use of technology and data in the banking industry A historical review Technological innovation and improvements 2 Using data and technology to increase customer satisfaction 3 Incorporating relevant ideas of behavioural economics and Fintech in product development of the banking industry Customer process framework Rise of digital banking and its evolution Transforming to customer-centric banking model by leveraging behavioural economics and Fintech Anticipating the future Chapter 3: Barriers for moving to Customer-Centric Banking and other issues;

Characteristics of banking products project management in banking

64

FIN-G-003

		industry
1	T -	The barriers to customer-centric banking. What is needed for a successful
		transformation from traditional banking to customer-centric banking model?
		The barriers to customer-centric banking
		Transformation to customer-centric banking model
2	_	Project management in general
		Key stages and components of project management
		The role of a project manager
		Common issues that cause problems for a project
3	-	Project management for the Fintech products
		Characteristics of banking products and services: Traditional and Fintech
		products
		Project management for traditional banking products
		Design Thinking in FinTech
		Specials for the project management of Fintech products
Chapt	er 4	4: Choosing a suitable project management methodology for your bank-
		ing project
1	-	Sequential vs. Agile: Choosing a proper project management methodology for
		your projects
		Historical review of the rise of sequential and agile methodologies
		Sequential vs. Agile: What are they and their Pros and Cons
2	-	Choosing a proper project management methodology
		Matching product characteristics with project management methods
		 How the choice of project management method can affect product management
3	-	Choosing of project management method to facilitate and enhance the man-
		agement of Fintech products
4	-	Agile project management in the banking industry
		Why agile project management is getting more attention
		"Change" management in agile project management
		Common challenges when moving to agile project management
5	-	Best practices for agile project management in the banking industry
6	-	Use of technology to improve project management
Chapt	er (5: What is project governance and assurance, its components, and basic
		principles
1	-	What is project governance?
2	-	The importance of project governance
3	-	Components of project governance
4	-	Key project governance principles for the banking industry with emphasis on
		Fintech projects

Chapter 6: Governance for agile projects and its best practices			
1	-	How to incorporate governance in agile project and its challenges	
2	-	Best practices of agile governance in the banking industry	
3	-	What is the difference between the agile and traditional "way of working"?	
4	-	Best practices for agile way of working	
Chapt	Chapter 7: Transforming to agile way of working and its best practices		
1	-	How to transform to agile way of working	
2	-	Cases and examples of agile way of working	
3	-	Summary and Conclusion for the module	

Recommended Readings

Essential Readings

- "Customer experience as a value driver in German retail banking". Global Banking, McKinsey & Company, January 2019.
 https://www.mckinsey.com/industries/financial-services/our-insights/customer-experience-as-a-value-driver-in-german-retail-banking#:~:text=According%20to%20McKinsey's%202018%20Retail,who%20are%20merely%20%E2%80%9Csatisfied%E2%80%9D%201
- "Six Ways to Build a Customer-Centric Culture", by Denise Lee Yohn. Harvard Business Review, October 02 2018.
 https://store.hbr.org/product/6-ways-to-build-a-customer-centric-cul-ture/h04kfv?sku=H04KFV-PDF-ENG
- 3. "Maps of bounded rationality: Psychology for behavioral economics", by Daniel Kahneman. American Economic Reviews, 93(5) 2003, p.1449-1475. https://pubs.aeaweb.org/doi/pdfplus/10.1257/000282803322655392
- 4. "Global FinTech Adoption Index 2019". EY, 2019.

 https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/financial-services/ey-global-fintech-adoption-index-2019.pdf?download
- "Second Round of FinTech-Trends and Challenges", by Anupam Mehrotra, Satish Menon.
 2021 2nd International Conference on Computation, Automation and Knowledge Management. https://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=9357759
- 6. "Financial Services Technology 2020 and Beyond: Embracing disruption". Pricewater-houseCoopers, 2020.
 - https://www.pwc.com/gx/en/financial-services/assets/pdf/technology2020-and-beyond.pdf
- 7. "Differences between traditional bank model and Fintech based digital bank and Neobanks models", by Temelkov, Zoran. SocioBrains (74) 2020, p.8-15.

 http://eprints.ugd.edu.mk/27605/1/2. Zoran Temelkov.pdf
- 8. "FinTech: Adoption and Innovation in the Hong Kong Banking Industry". Hong Kong Academy of Finance, May 2020.

- https://www.aof.org.hk/docs/default-source/hkimr/applied-research-report/fintechrep.pdf
- 9. "How Financial Services Can Enhance The Digital Customer Experience In The Pandemic Age", by Sanjoy Malik. Forbes, Oct 14 2020.

 https://www.forbes.com/sites/forbestechcouncil/2020/10/14/how-financial-services-can-en-hance-the-digital-customer-experience-in-the-pandemic-age/?sh=7ac33cd18764
- 10. "How digitisation is paying for DBS". The Economist, Mar 10, 2018.

 https://www.economist.com/finance-and-economics/2018/03/08/how-digitisation-is-paying-for-dbs
- 11. "Behavior economics-Applied to financial sector". EY Parthenon, April 2021.

 https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/strategy/pdf/ey-behavioral-economics-applied-to-financial-sector.pdf?download
- 12. "The Last-Mile Problem-How data science and behavioral science can work together", by James Guszcza. Deloitte Review, Issue 16, 2015.

 https://www2.deloitte.com/content/dam/insights/us/articles/behavioral-economics-predictive-analytics/DR16_last_mile_problem.pdf
- "Executing the open banking strategy in the United States Engaging with consumers in the journey". Deloitte Insights, 2019.
 https://www2.deloitte.com/content/dam/insights/us/articles/5076_open-banking/DI_Open-banking.pdf
- 14. "Meeting the Challenge of Disruptive Change", by Clayton M. Christensen and Michael Overdort. Harvard Business Review, March-April 2000.
 https://store.hbr.org/product/meeting-the-challenge-of-disruptive-change/r00202?sku=R00202-PDF-ENG
- "Barriers to innovation within large financial services firms", by Patrick Das, Robert Verbury, Alexander Verbraec, Lodewijk Bonebakker. European Journal of Innovation Management, Vol21, No.1, 2018, 96-112.
 https://www.emerald.com/insight/content/doi/10.1108/EJIM-03-2017-0028/full/pdf
- 16. "Product managers for the digital world", by Chandra Gnanasambandam, Martin Harrysson, Shivam Srivastava, and Yun Wu. McKinsey & Company, May 2017. https://www.mckinsey.com/~/media/McKinsey/Industries/Technology%20Media%20and%20Telecommunications/High%20Tech/Our%20Insights/Product%20managers%20for%20the%20digital%20world/Product-managers-for-the-digital-world.pdf
- 17. "MVP Development 15 Steps to Build an Effective MVP".

 https://cshark.com/blog/mvp-development-15-steps-to-build-an-effective-mvp/
- 18. "11 Standout Examples of Minimum Viable Products".

 https://myva360.com/blog/examples-of-minimum-viable-products
- 19. "How to Build an MVP Within a Banking Sector". https://s-pro.io/blog/how-to-build-mvp-in-banking-industry
- 20. "The 5 Trademarks of Agile Organizations", written collaboratively by the McKinsey Agile Tribe. McKinsey & Company December 2017.
 <a href="https://www.mckinsey.com/business-functions/people-and-organizational-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our-performance/our

- insights/the-five-trademarks-of-agile-organizations
- 21. "Mixed agile/traditional project management methodology-reality or illusion?", by Mario Spundak. Porcedia-Social and Behavioral Sciences 119 (2014) 993-948. https://www.sciencedirect.com/science/article/pii/S187704281402196X
- 22. "Product Management Methodologies: Agile vs Waterfall vs Scrum vs Kanban", by Ritika Pradhan.
 - https://www.udacity.com/blog/2020/03/product-management-methodologies.html
- 23. "Product methodologies: What they are and how to avoid pitfalls", by Goodman, E & Henry, P. (2010). Paper presented at PMI Global Congress 2010.

 https://www.pmi.org/learning/library/product-methodologies-software-development-programs-6529
- 24. "The management of project management: A conceptual framework for project governance", by Eric G. Too and Patrick Weaver. International Journal of Project Management 32 (2014) 1382-1394.
 - https://www.sciencedirect.com/science/article/pii/S026378631300094X
- 25. "Project governance: #1 critical success factor", by Alie, Salina Sandra. Paper presented at PMI Global Congress 2015.
 - https://www.pmi.org/learning/library/project-governance-critical-success-9945
- 26. "Agile Governance for Creative Economy 4.0", Briefing Paper, World Economic Forum, October 2019.
 - https://www3.weforum.org/docs/WEF_Agile%20Governance_for_Creative_Economy_4.0_Report.pdf
- 27. "Governance Arrangements for Agile Projects", by Kwete Mwana Nyandongo and Khanya Khanyile. Proceeding of the International Conference on Industrial Engineering and Operations Management Pilsen, Czech Republic, July 23-26, 2019. http://ieomsociety.org/pilsen2019/papers/450.pdf
- 28. "Agile and adaptive governance in crisis response: Lessons from the COVID-19 pandemic", by Marjin Janssen, Haiko van der Voort. International Journal of Information Management 55 (2020) 102180.
 - https://www.sciencedirect.com/science/article/pii/S0268401220309944
- 29. "Transformation at ING (A): Agile", by WR Kerr, F Gabieli, E Moloney. Harvard Business Review, 2018.
 - https://store.hbr.org/product/transformation-at-ing-a-agile/818077?sku=818077-PDF-ENG
- 30. "How to create an agile organization", McKinsey & Company.

 https://www.mckinsey.com/business-functions/people-and-organizational-performance/our-insights/how-to-create-an-agile-organization
- 31. "Leading agile transformation: The new capabilities leaders need to build 21st-century organizations". McKinsey & Company, October 2018.
 - https://www.mckinsey.com/~/media/mckinsey/business%20functions/peo-ple%20and%20organizational%20performance/our%20insights/leading%20agile%20transformation%20the%20new%20capabilities%20leaders%20need%20to%20build/leading-

- <u>agile-transformation-the-new-capabilities-leaders-need-to-build-21st-century-organiza-</u> tions.pdf
- 32. "Agile methods rapidly replacing traditional methods at Nokia: A survey of opinions on agile transformation", by Maarit Laanti, Outi Salo, Pekka Abrahamsson. Information and Software Technology 53 (2011) 276-290.
 - https://www.sciencedirect.com/science/article/pii/S0950584910002119
- 33. "Scaling Agile @ Spotify with Tribes, Squads, Chapters and Guilds", by Henrik Kniberg & Anders Ivarsson, Oct 2012.
 - https://blog.crisp.se/wp-content/uploads/2012/11/SpotifyScaling.pdf
- 34. "Agile Transformation at LEGO Group", by Anita Friis Sommer. Research-Technology Management 2019 20-29.
 - https://www.dockconsulting.nl/wp-content/uploads/2021/03/Agile-at-Lego.pdf
- 35. "Agile Adoption Best Practices in Canadian Banking", by Hernani Manuel Duarte. Submitted for the Degree of Doctor of Business Administration, Heriot-Watt University, Edinburgh Business School, October 2, 2019.
 - https://www.ros.hw.ac.uk/bitstream/handle/10399/4274/DuarteHM_0219_ebs.pdf?sequence=1&isAllowed=y

Supplementary Readings

- 1. "The Business Case for Customer Centricity", by Lisa Stahl, Barbara Magnoni, Gerhard Coetzee. CGAP, April 2017.
 - https://www.cgap.org/sites/default/files/Brief-Business-Case-for-Customer-Centricity-Apr-2017_0.pdf
- 2. "Banking operations for a customer-centric world". Mckinsey & Company.

 https://www.mckinsey.com/industries/financial-services/our-insights/banking-matters/banking-operations-for-a-customer-centric-world
- 3. "The Next Phase of the Banking Open API Journey". Hong Kong Monetary Authority and Accenture.
 - https://www.hkma.gov.hk/media/eng/doc/key-functions/ifc/fintech/The Next Phase of the Banking Open API Journey.pdf
- 4. "Reshaping Banking with Artificial Intelligence". Hong Kong Monetary Authority and PricewaterhouseCoopers.
 - https://www.hkma.gov.hk/media/eng/doc/key-functions/finanical-infrastructure/Whitepaper on Al.pdf
- 5. "The Next Generation of Data-Sharing in Financial Services: Using Privacy Enhancing Techniques to Unlock New Value". World Economic Forum, Prepared in collaboration with Deloitte, September 2019.
 - https://www3.weforum.org/docs/WEF Next Gen Data Sharing Financial Services.pdf
- 6. "Optimizing data controls in banking", by Tony Ho, Jorge Machado, Satya Parekh, Kayvaun Rowshankish, and John Walsh. McKinsey & Company 2020. https://www.mckinsey.com/business-functions/risk-and-resilience/our-insights/optimizing-

data-controls-in-banking

- 7. "Fintech reloaded Traditional banks as digital ecosystems", by Thomas F. Dapp.

 Deutsche Bank Research, April 28, 2015.

 https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/Fintech_re-loaded_">https://www.dbresearch.com/PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS_EN-PROD/RPS
 - tion=PROD000000000451937#:~:text=with%20new%20session-,Fintech%20re-loaded%20%E2%80%93%20Traditional%20banks%20as%20digital%20ecosystems%3A%20With%20proven%20walled,garden%20strategies%20into%20the%20future&text=Thomas%2DFrank%20Dapp-,The%20time%20is%20ripe%20for%20established%20banks%20to,into%20digital%20platform%2Dbased%20ecosystems.
- 8. "Tech Giants in Banking: The Implication of a New Market Power", by Nicola Bilotta and Simone Romano. Istituto Affari Internazionali (IAI) (2019). https://www.iai.it/en/pubblicazioni/tech-giants-banking-implications-new-market-power
- 9. "Disruptive technology: How Kodak missed the digital photography revolution", by Henry C. Lucas Jr., Jie Mein Goh. Journal of Strategic Information Systems 18 (2009) 46-55. <a href="https://reader.elsevier.com/reader/sd/pii/S0963868709000043?to-ken=CC2F706A8561B872B540070BEA40D143579541CA19059F39E6E2806C28FF36E02375F69ADEB92F993D22ADE762703BB4&originRegion=us-east-1&originCreation=20220311063625
- "Next-gen Technology transformation in Financial Services", by Vik Sohoni, Xavier Lhuer, Somest Khanna". Mckinsey & Company, April 2020. <a href="https://www.mckinsey.com/~/media/mckinsey/industries/financial%20services/our%20in-sights/next-gen%20technology%20transformation%20in%20financial%20services/next-gen-technology-transformation-in-financial-services.pdf
- "Assessment of Minimum Viable Product Techniques: A Literature Review", by Mohammadsaleh Saadatmand. Engineering and Technology Management Student Projects, Portland State University, Fall 2017.
 https://pdxscholar.library.pdx.edu/cgi/viewcontent.cgi?article=2178&context=etm_studentprojects
- 12. "A Step-by-Step Guide to Build a Minimum Viable Product (MVP)".

 https://www.netsolutions.com/insights/how-to-build-an-mvp-minimum-viable-product-a-step-by-step-guide/
- "What's the Difference? Agile vs Scrum vs Waterfall vs Kanban", by Smartsheet Contributor Kate Eby on Feb 15, 2017.
 https://www.smartsheet.com/agile-vs-scrum-vs-waterfall-vs-kanban
- 14. "Risks Characteristic of Agile Project management methodologies and responses to them", by Wojciech Walczak and Dorota Kuchta. Operations Research and Decision No.2, 2013, 75-95.
 - https://www.academia.edu/35003479/RISKS_CHARACTERISTIC_OF_AGILE_PROJECT_MANAGEMENT_METHODOLOGIES_AND_RESPONSES_TO_THEM

15. "The relationship between project governance and project success", by Robert Joslin and Ralf Muller. International Journal of Project Management 34 (2016) 613-626.

https://www.researchgate.net/publication/296703744 The Relationship between Project Governance and Project Success

16. "Fundamental uncertainties in projects and the scope of project management", by Roger

- Atkinson, Lynn Crawford, Stephen Ward. International Journal of Project Management 24 (2006) 687-698.

 <a href="https://reader.elsevier.com/reader/sd/pii/S0263786306001438?to-ken=F6D864685DD5FA825183A0796CB74EDFD0CA5EF367D4702F39C1DE44D3A4B3AFB3CB1E4EAB5F5F4408FA65D515655E18&originRegion=us-east-1&originCreation=20220311071442
- 17. "Project culture using Agile project management in hand with traditional project management", by Sigurjon Pall Kolbeins. Paper presented as part of requirements for the degree of Master of Project Management at the School of Science and Engineering, Reykjavik University, May 2013.
 https://skemman.is/bitstream/1946/16301/1/Sigurj%c3%b3n_P%c3%a1ll_Kolbeins_agile_traditional_project_culture_2013.pdf
- 18. "What Does it Take to Be Agile? Evidence from the Banking Industry", by Sebastian Weber. Bachelor Thesis, University Oldenbury, 3 Sept 2020.

 http://oops.uni-oldenburg.de/4711/1/What%20Does%20it%20Take%20to%20Be%20Ag-ile%20-%20Evidence%20from%20the%20Banking%20Industry.pdf
- "A Case Study in Agile-at-Scale Delivery", by Alan W. Brown. Conference: Agile Processes in Software Engineering and Extreme Programming 12th International Conference, XP 2011, Madrid, Spain, May 10-13, 2011. Proceedings p266-282. https://link.springer.com/content/pdf/10.1007%2F978-3-642-20677-1.pdf
- 20. "Challenges of Adopting SAFe in the Banking Industry A Study Two Years After Its Introduction", by Sara Nilsson Tengstrand, Piotr Tomaszewki, Markus Borg, Ronald Jabangwe. Conference Paper, 10 June 2021.
 - https://link.springer.com/content/pdf/10.1007%2F978-3-030-78098-2_10.pdf
- 21. "How to mess up your agile transformation in seven easy (mis)steps", by Christoper Handscomb, Allan Jaenicke, Khushpreet Kaur, Belkis Vasquez-McCall, and Ahmand Zaidi. Organization Practice, McKinsey & Company, April 2018.
 https://www.mckinsey.com/business-functions/people-and-organizational-performance/our-insights/how-to-mess-up-your-agile-transformation-in-seven-easy-missteps

Further Readings

- 1. "Thinking, Fast and Slow" by Daniel Kahneman (Book, ISBN: 978-0374533557)
- 2. "FinTech and Banking. Friends or Foes?", European Economy-Banks, Regulation, and the Real Sector.
 - https://european-economy.eu/wp-content/uploads/2018/01/EE 2.2017-2.pdf

- 3. "Bank 4.0: Banking Everywhere, Never at a Bank" by Brett King (Book, ISBN: 978-1-119-50650-8)
- 4. "Behavioral Economics: The Bank's Secret Weapon", published by Strands (eBook, https://info.strands.com/ebook-behavioral-economics)"
- 5. "Financial innovation: the bright and the dark sides", by Thorseten Beck, Tao Chen, Chen Lin, Frank M. Song. Journal of Banking and Finance 72 (2016) 28-51. <a href="https://reader.elsevier.com/reader/sd/pii/S0378426616301133?to-ken=D0676492BD004F64436BC6AD3F287FAB7FEB4EE5C2663C98FE45E2B44171A39FB2DC3A398575669E2E566775D0E78B38&originRegion=us-east-1&originCreation=20220311064006
- "How Blockchain Will Change Organizations", by Don Tapscott, Alex Tapscott. MIT Sloan Management Review, Winter 2017.
 https://sloanreview.mit.edu/article/how-blockchain-will-change-organizations/
- "Disassembling the Elephant-Translating Agile Project Management into a Banking Context", by Fanny Rosengren and Linnea Windahl Stromblad. Master Degree Project in Management, School of Business, Economics and Law, University of Gothnburg.
 https://gupea.ub.gu.se/bitstream/handle/2077/52981/gupea_2077_52981_1.pdf?sequence=1
- 8. "Project Governance 17 Success Secrets 17 Most Asked Questions on Project Governance What You Need To Know", by Christine Townsend. Emereo Publishing, October 2014.
 - (Book, ISBN: 9781488866654)
- "Sound Practices: Implications of fintech developments for banks and bank supervisors", by Basel Committee on Banking Supervision, Bank for International Settlements 2018. https://www.bis.org/bcbs/publ/d415.pdf
- "Fintech and the digital transformation of financial services: implications for market structure and public policy": BIS Papers No 117 (July 2021), Monetary and Economic Department, Bank for International Settlements.
 - https://www.bis.org/publ/bppdf/bispap117.pdf
- "Agile Governance and Audit", by Christopher Wright. ITPG, Jun 2014 (eBook, ISBN: 9781849285889)
- 12. "Historical Roots of Agile Methods: Where Did "Agile Thinking" Come From?", by Noura Abbas, Andrew M. Gravell, and Gary B. Wills. Agile Processes in Software Engineering and Extreme Programming-9th International Conference, XP 2008 94-103.

https://link.springer.com/content/pdf/10.1007%2F978-3-540-68255-4.pdf

6.11 Module 11: Regtech

A. Module Objective

The module aims to make learners understand the global RegTech trends and applications in virtual identity and digital authentication management, data and cyber security, financial crime investigation, IT audit and regulatory compliance.

B. Module Intended Learning Outcomes

Upon completion of this module, learners should be able to:

- Develop robust knowledge of Regtech best practices, Regtech solutions and their effective applications
- Apply business knowledge to identify, manage, and maintain the best practices on risk management and regulatory compliance.
- Develop a deep understanding of the development processes of Regtech solutions (i.e. development, validation, implementation and governance).
- Demonstrate proficiency in Regtech related technology concepts and principles to be able to select the appropriate technology solution provider and apply technology knowledge for business integration, risk management and regulatory compliance.

C. Syllabus

Chapter 1: Legislative Framework and Regulatory Technology (RegTech) Overview		
1	-	RegTech Taxonomy, LoNG PESTEL, BIDT
2	-	Why banking is under regulation?
3	-	History of RegTech
4	-	RegTech 1.0, 2.0,
5	-	RegTech – Digital Identity, Digital Signature
6	-	Managing Trust and Managing Risk
Chapter 2: Data, Financial Intelligence, and Customer Protection		

1	-	RegTech – Cyber Crime, Financial Crime
2	_	CTF (counter terrorism financing), AML (anti-money laundering) and KYC
		(know your client)
3	-	KYC Exercise / Assignment – Design and Build a RegTech re. KYC services
4	-	Data Governance in Open Banking RegTech – ownership, stewardship,
		custodian
5	-	Digital (Computer) Forensics in RegTech
6	-	Corporate Strategy, Data Governance and Incident Response
7	-	Exercise / Assignment – Financial Intelligence RegTech 1.0
Chapt	er 3	3: Disruptive Changes in Banking, Finance and Regulations
1	-	Challenge in RegTech 1.0 – HSBC Case Study
2	-	What is a "bank"? What is the purpose of "banking"?
3	-	Disruptive Innovation and Technology in Banking and Finance
4	-	Scoping Exercise re. Future Money and Crypto-tokens
5	-	Disruptive Changes impacting Banking and Regulation
6	-	Background Knowledge – Past, Present and Future of Tokenization and
		Tokenomics
Chapt	er 4	4: RegTech Case Analysis I
1	-	CIBC – Internalizing Open Innovation
1 2	-	CIBC – Internalizing Open Innovation Deutsche Bank – Pursuing Blockchain Opportunities
		- '
2	-	Deutsche Bank – Pursuing Blockchain Opportunities
2 3 4	-	Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong
2 3 4	-	Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime
2 3 4 Chapt	- - er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II
2 3 4 Chapt	- - er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis
2 3 4 Chapt	- - er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Ac-
2 3 4 Chapt 1 2	- - er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act)
2 3 4 Chapt 1 2	- - er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Launder-
2 3 4 Chapt 1 2	er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Laundering Using Data Analytics
2 3 4 Chapt 1 2 3	er!	Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Laundering Using Data Analytics Money Laundering at Agnes Insurance – Digital Forensics and Litigations
2 3 4 Chapt 1 2 3 4 5	er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Laundering Using Data Analytics Money Laundering at Agnes Insurance – Digital Forensics and Litigations A Multidisciplinary Digital Forensic Investigation Process Model
2 3 4 Chapt 1 2 3 4 5 6	er (Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Laundering Using Data Analytics Money Laundering at Agnes Insurance – Digital Forensics and Litigations A Multidisciplinary Digital Forensic Investigation Process Model RegTech 1.0 Tool Box – AML / CFT
2 3 4 Chapt 1 2 3 4 5 6 7	er!	Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Laundering Using Data Analytics Money Laundering at Agnes Insurance – Digital Forensics and Litigations A Multidisciplinary Digital Forensic Investigation Process Model RegTech 1.0 Tool Box – AML / CFT Third Party Vendor Relationships
2 3 4 Chapt 1 2 3 4 5 6 7 8		Deutsche Bank – Pursuing Blockchain Opportunities Anti-money Laundering: The Banking Industry in Hong Kong BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime 5: RegTech Case Analysis II Fraud at Bank of Baroda: Manage Risk or Manage Crisis RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Account Tax Compliance Act) Assignment / Exercise – Amarcord Incorporated: Combating Money Laundering Using Data Analytics Money Laundering at Agnes Insurance – Digital Forensics and Litigations A Multidisciplinary Digital Forensic Investigation Process Model RegTech 1.0 Tool Box – AML / CFT Third Party Vendor Relationships RegTech 1.0 Tool Box – Regulatory Change Management, Regulatory Risk

N-G-003 74

1	-	Case Study: RegTech 2.0 as an Integral part of WealthTech Application /
		Robo-Trader
2	-	What is RegTech 2.0
3	-	Is the landscape ready for RegTech 2.0
4	-	Open Banking APIs, Open Banking Architecture – RegTech 2.0
5	-	HKMA RegTech Use Case Analysis
Chapt	er 7	7: Smart Banking, Smart RegTech
1	-	Faster Payment System (FPS) and RegTech 2.0
2	-	Case Analysis – Lending Club
3	-	CBDC (Central Bank Digital Currency) / DCEP (Digital Currency Electronic
		Payment)
4	-	Smart Contracts
5	-	Algorithmic Regulation: Automating Financial Compliance Monitoring and
		Regulation using AI and Blockchain
6	-	Standards-Based Technology Architecture for RegTech
7	-	Future Banking and RegTech Strategy

Recommended Readings

Essential Readings

1. UNCITRAL Model Law on e-Commerce.

https://uncitral.un.org/en/texts/ecommerce/modellaw/electronic commerce

2. UNCITRAL Model Law on Electronic Signatures.

https://uncitral.un.org/en/texts/ecommerce/modellaw/electronic signatures

- 3. Electronic Transaction Ordinance and Digital Signature. https://www.elegislation.gov.hk/
- 4. Convention on Cybercrime.
 - https://www.coe.int/en/web/conventions/full-list?module=treaty-detail&treatynum=185
- 5. Anti Money Laundering and Counter Terrorism Financing.

https://www.unodc.org/unodc/en/money-laundering/overview.html

- 6. Evidence Ordinance and Electronic Evidence. https://www.elegislation.gov.hk/hk/cap8
- 7. Standard of Proof.
 - http://criminalnotebook.ca/index.php/Standard_of_Proof
- 8. Data Life Cycle Management.

 https://www.dataworks.ie/5-stages-in-the-data-management-lifecycle-process/

 https://www.bloomberg.com/professional/blog/7-phases-of-a-data-life-cycle/
- 9. Big Data. https://www.selecthub.com/big-data-analytics/
- 10. Open Source Intelligence for Financial Investigator and AML Practitioners.

https://blackdotsolutions.com/blog/open-source-investigation-best-practices/

https://blackdotsolutions.com/blog/what-is-osint/

https://aml-toolbox.medium.com/financial-crimes-osint-tools-banking-5ede7edbc14f

11. Four different types of intelligence and data analytics

https://iterationinsights.com/article/where-to-start-with-the-4-types-of-analytics/

12. Cyber Crimes involving Financial Institutes.

https://carnegieendowment.org/specialprojects/protectingfinancialstability/timeline https://learningcenter.sourceintelligence.com/financial-crime-supply-chains

13. Dey, A., Heese, J., & Weber, J., "RegTech at HSBC", Harvard Business Review, October 9, 2019.

https://store.hbr.org/product/regtech-at-hsbc/120046?sku=120046-PDF-ENG

14. E. Soltes, G. Ros and G. Liu, "An introduction to Money Laundering: The Hunter", Harvard Business Review 2020.

https://store.hbr.org/product/an-introduction-to-money-laundering-the-hunter/121011

- 15. "FinTech and the Strategy in the 21st Century, Chapter 6 Understand RegTech for Digital Regulatory Compliance" p.85 102, T. Butler and L. O'Brien, Palgrave Macmillan. https://link.springer.com/content/pdf/10.1007%2F978-3-030-02330-0 6.pdf
- 16. RegTech Trends and top 100 RegTech companies https://www.apiax.com/regtech-guide/
- 17. Chandrasekhar, R, "CIBC: Internalizing Open Innovation", Ivey Publishing, Ivey Business School, Western University, 2017.

https://store.hbr.org/product/cibc-internalizing-open-innovation/W17728

18. L.M. Applegate, R. Beck and C. Muller-Bloch "Deutsche Bank Pursuing BlockChain Opportunities (A) and (B)", Harvard Business School Publishing, Apr 11, 2017.

https://store.hbr.org/product/deutsche-bank-pursuing-blockchain-opportunities-

a/817100?sku=817100-PDF-ENG

 $\underline{https://store.hbr.org/product/deutsche-bank-pursuing-blockchain-opportunities-}$

b/817101?sku=817101-PDF-ENG

19. C. Wong, Y.F. Lam and R. Chung, "Anti Money Laundering The Banking Industry in Hong Kong", The Asia Case Research Centre, May 11, 2020

https://hbsp.harvard.edu/product/HK1233-PDF-ENG

- 20. Cantale, S., and Buche, I., "BSI Bank of Switzerland: Victim of Growth or Perpetrator of a Crime?", IMD, Lausanne, Switzerland, 12/10/2016.
 - $\underline{https://store.hbr.org/product/bsi-bank-of-switzerland-victim-of-growth-or-perpetrator-of-a-\underline{crime/IMD846}}$
- 21. Interview vs Interrogation.

https://pressbooks.bccampus.ca/criminalinvestigation/chapter/chapter-9-interviewing-question-ing-and-interrogation/

22. Risk Management.

https://www.jisc.ac.uk/guides/risk-management/five-step-model

Method=

- 23. Dhamija, S., "Fraud at Bank of Baroda: Manage Risk or Manage Crisis", Richard Ivey School of Business, 2016.
 - https://store.hbr.org/product/fraud-at-bank-of-baroda-manage-risk-or-manage-crisis/W16476
- 24. "Report: RegTech for CRS/FATCA A Snapshot", Setting Digital Standard, Dec 2018. https://www.sds.at/wp-content/uploads/2019/03/SDS_REPORT_Reg-Tech for FATCA%EF%80%A2CRS_REPORT_EN.pdf
- Khachatryan, D, "Armacord Incorporated: Combatting Money-laundering Using Data Analytics", Babson College, 2014.
 https://hbsp.harvard.edu/product/BAB260-PDF-ENG?activeTab=overview&itemFinding-
- 26. AML/CFT Regtech: Case Studies and Insights, January 2021, Hong Kong Monetary Authority.
 https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2021/20210121e1a1.pdf
- 27. Gopal, A., and Chandrasekhar, "KPMG Forensic: Money Laundering at Agnes Insurance", Richard Ivey School of Business 2004. https://store.hbr.org/product/kpmg-forensic-money-laundering-at-agnes-insurance/904E04
- Lutui, R., "A Multidisciplinary Digital Forensic Investigation Process Model", Kelly School of Business, Indiana University 2016.
 https://store.hbr.org/product/a-multidisciplinary-digital-forensic-investigation-process-model/BH766
- 29. The Wall Street Code, VPRO documentary 2013.

https://www.youtube.com/watch?v=kFQJNeQDDHA

- 30. How algorithms shape our world Kevin Slavin https://www.youtube.com/watch?v=ENWVRcMGDoU
- 31. FinTech disruptor https://www.cbinsights.com/blog/disrupting-european-banking-fintech-startups/
- 32. Egner, T., "Open APIs and Open Banking: Assessing the Impact on the European Payments Industry and Seizing the Opportunities", The CAPCO Institute Journal of Financial Transformation, No. 45, April 2017.

 https://www.capco.com/-/media/CapcoMedia/Capco-Institute/Journal-45/JOUR-
 - NAL45 1 Egner.ashx
- 33. HPS, "The Transformation of Banking and Payments Through Open APIs HPS White paper", June 2019.
 - https://www.hps-worldwide.com/sites/default/files/blog/The%20Transfor-mation%20of%20Banking%20and%20Pay-ments%20Through%20Open%20APIs HPS White%20paper 0.pdf
- 34. FPS
 - http://www.fasterpayments.org.uk/about-us/how-faster-payments-works https://www.hkma.gov.hk/media/eng/publication-and-research/quarterly-

bulletin/qb201809/fa2.pdf

35. RegTech vs SupTech: What You Need to Know.

https://www.ncontracts.com/nsight-blog/what-you-need-to-know-regtech-vs-suptech

36. Innovative Technology in Financial Supervision (SupTech) - the experience of early users, Bank for International Settlement.

https://www.bis.org/fsi/publ/insights9.pdf

37. CBDC / DCEP

https://cbdctracker.org/

https://www.investopedia.com/terms/c/central-bank-digital-currency-cbdc.asp

https://boxmining.com/dcep/

38. Banking-as-a-Service (BaaS)

https://www.businessinsider.com/westpac-10x-future-technologies-partner-for-banking-as-a-ser-vice-2019-11

https://medium.com/fintechtris/fintech-focus-what-is-banking-as-a-service-baas-2627e9a73377 https://www.capgemini.com/2018/04/the-bank-of-the-future-an-ecosystem-of-services/

39. HKMA Use Cases in RegTech

https://www.hkma.gov.hk/eng/key-functions/banking/regtech-knowledge-hub/regtech-developments/

Supplementary Readings

UNCITRAL Model Law on Electronic Commerce with Guide to Enactment 1996 (full paper).

https://uncitral.un.org/sites/uncitral.un.org/files/media-documents/uncitral/en/19-04970 ebook.pdf

2. UNCITRAL Model Law on Digital Signature (full paper).

https://uncitral.un.org/sites/uncitral.un.org/files/media-documents/uncitral/en/ml-elecsig-e.pdf

3. Model Legislation on Money Laundering and Financing of Terrorism https://www.imolin.org/pdf/imolin/ModelLaw-February2007.pdf

4. Model Law on Electronic Evidence.

https://thecommonwealth.org/sites/default/files/key_re-

form pdfs/P15370 7 ROL Model Bill Electronic Evidence 0.pdf

5. HK Ordinance CAP 8, 161, 200, 405, 455, 486, 528, 575. 593.

https://www.elegislation.gov.hk

6. ISO 27001 definition: What is ISO 27001?

https://www.itgovernance.co.uk/iso27001

7. CMMC self assessment tool.

https://www.celerium.com/request-cmmc-assessment-tool?hsCtaTracking=095a8e06-76ae-44fa-899a-04c77974b791%7C2d0eb223-ca98-4228-9190-f33d44d5d54e

8. NIST framework.

https://www.nist.gov/cyberframework

- 9. Vizor software.
 - https://www.vizorsoftware.com/regulatory-reporting-software-for-financial-institutions
- 10. Regnology.
 - https://www.regnology.net/en/
- 11. The investigator-centered approach to financial crime: Doing what matters https://www.mckinsey.com/business-functions/risk-and-resilience/our-insights/the-investigator-centered-approach-to-financial-crime-doing-what-matters
- 12. The 5 largest money laundering scandals of all time... so far.

 https://medium.com/kyc-io-scalable-kyc-management-solutions/the-5-largest-money-laundering-scandals-of-all-time-so-far-d30ff4abee10
- 13. AML cases.
 - https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circular/2021/20210121e1a1.pdf
- 14. WealthTech and RegTech.
 - https://www.thewealthmosaic.com/vendors/apiax/twm-articles/wealthtech-views-report-the-view-from-apiax/
- 15. Javers, E, "Thomson Reuters Gives Elite Traders Early Advantage", 12 June, 2013. https://www.cnbc.com/2013/06/12/thomson-reuters-gives-elite-traders-early-advantage.html
- China's National Digital Currency DCEP / CBDC Overview. https://boxmining.com/dcep/
- 17. Accenture, "Faster Payments New Access Model. Creating a Competitive Market in Access Services for Real Time, 24/7 Payments", 2015.
 http://www.fasterpayments.org.uk/sites/default/files/Faster%20Payments%20Access%20Programme%20Economics%20Report%20-%20Online%20Version.pdf
- 18. HKMA CFI 2.0

https://www.hkma.gov.hk/eng/news-and-media/press-releases/2020/11/20201103-4/

19. NIST

https://csrc.nist.gov/Projects/risk-management#:~:text=The%20NIST%20Risk%20Management%20Framework,to%20support%20implementation%20of%20risk

Further Readings

- Understanding digital signatures.
 https://www.docusign.ca/how-it-works/electronic-signature/digital-signature/digital-signature-faq
- 2. European Commission, "Introduction to the Connecting Europe Facility eID Building Block.", March 2016.
 - http://www.esens.eu/sites/default/files/building block dsi introdocument eid-v1.04 4.pdf
- 3. Cloud-based IT security policy template generator allows you generate your security policy template, within minutes, guaranteed.
 - https://www.instantsecuritypolicy.com/it-security-

policies.html?keyword=it%20security%20policies&matchtype=e&network=g&adposition=&device=c&gclid=Cj0KCQjw_fiLBhDOARIsAF4khR21_6FWPXr3HwPkHukyA02EjyG1Jok2VyoYSc-PjwH5yzULeU1vKYEaAkPfEALw_wcB

- 4. C. Hadnagy, "Social Engineering, Second Edition: The Science of Human Hacking", 2018 John Wiley & Sons, Inc.
 - (Book, ISBN: 978-1-119-43338-5)
- K. Mitnick, "The Art of Deception: Controlling the Human Element of Security", 2003 Kevin D. Mitnick (P)2009 Tantor Audio.
 (Book, ISBN: 978-0764542800)
- D. Khachatryan, "Armacord Incorporated" Combatting Money Laundering Using Data Analytics", Harvard Business Review 2012.
 https://hbsp.harvard.edu/product/BAB260-PDF-ENG
- Cantale, S. and Buche, I., "BSI Bank of Switzerland Victim of Growth or Perpetrator of a Crime?", IMD 2016.
 https://store.hbr.org/product/bsi-bank-of-switzerland-victim-of-growth-or-perpetrator-of-a-crime/IMD846
- 8. Cohen, L, Malloy, C., & Foreman, M, "Domeyard: Starting a High Frequency Trading (HFT) Hedge Fund", Harvard Business Review, 2015. https://www.hbs.edu/faculty/Pages/item.aspx?num=48844
- 9. Evan, B, "Disrupting Wall Street: High Frequency Trading", Ivey Publishing, Ivy Business School, Western University, 2014. https://store.hbr.org/product/disrupting-wall-street-high-frequency-trading/W14540
- Casey, E.,"Handbook of Digital Forensics and Investigation", Academic Press Nov 2009. https://books.google.com.hk/books?id=xNjsDprqtUYC&printsec=copyright&re-directory
 dir esc=y#v=onepage&q&f=false
- 11. Hayek, F.A., "Denationalization of Money: The Argument Refined. An Analysis of the Theory and Practice of Concurrent Curriencies", Third Edition, The Institute of Economic Affairs, 1990.

https://nakamotoinstitute.org/static/docs/denationalisation.pdf

7. Training Application

A. Training Schedule

For the latest information about the training application period and class schedules, please contact HKIB staff or refer to HKIB website at https://www.hkib.org/page/203.

B. Training Duration

The training durations of Core Level and Professional Level are set out as follows:

Training Mode	Lecture	
	Module 1	9 hours
Training Duration	Module 2 – 3	15 hours per module
	Module 4 – 11	21 hours per module

C. Training Application

Applicants can submit the application via the electronic application form in HKIB webpage. Attention should be paid to the application deadline or a late entry fee will be charged.

Application Requirements:

- The information provided for the training enrolment must be true and clear.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the training fee.
- HKIB reserves the right to reject late applications and / or any applications deemed inappropriate. Once HKIB has received an application form, NO alterations to the training arrangement are allowed. HKIB reserves the right to change training dates and application deadlines at any time.
- Applicants are advised to retain a copy of the completed application form for their own records.

81

D. Training Fee and Payment

Module	Training Fee (HKD) per module *
1	5,400
2 - 3	6,700
4	8,000
5 - 11	10,900

- * Digital version of training material (e.g. PPT Slides) will be provided before the training commencement. Printed version will only be available at an additional cost of HKD500 per module (including delivery fee) on request by learners.
- Applicants should pay the training fee as follows:
 - (a) By credit card. Please provide your credit card information on the application form.
 - (b) By FPS payment. Please provide your FPS payment receipt.
- Application forms without payment instructions are NOT processed.
- ♣ All payments must be settled before the start of the programme. NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payment.
- Confirmation of training application is sent to applicants via email at least 5 working days prior to the training date.
- Late training enrolment will be accepted after the stipulated application deadline up to 7 days before course commencement to allow us to administer the application. A late entry fee of HKD200 (in addition to the training fee) will apply.
- HKIB reserves the right to adjust training application, study guide and / or administration surcharge fees (if applicable), at any time.

82

8. Examination Application and Regulations

A. Examination Mode and Format

The examination mode and format for Core Level are as follows:

Module	1/2	3 / 4	
Examination Mode	Paper-based Examination		
Examination Duration	2 hours per Module	3 hours per Module	
Question Type	Multiple-choice Type Questions (MCQs)	Multiple-choice Type Questions (MCQs) & Essay Type Questions	
No. of Questions	60 MCQs per Module	50 MCQs & 2 out of 3 short questions per Module	
Pass Mark	60%		
	Grade	Mark Range	
	Pass with Distinction	>85%	
	Pass with Credit	75% - 85%	
Grading	Pass	60% - 74%	
Crading	Fail A	56% - 59%	
	Fail B	46% - 55%	
	Fail C	<46%	
	Absent	N/A	

The examination mode and format for Professional Level are as follows:

Module	5	6/7/10	8/9/11
Examination Mode	Paper-based Examination		
Examination Duration	3 hours per Module		
Question Type	Essay Type Questions	Multiple-choice (MCQs) & Essay Type Questions	Essay Type Questions
No. of Questions	Section A – 2 out of 3 questions & Section B – 2	50 MCQs & 2 out of 3 questions per Module	4 out of 5 questions per Module
Pass Mark	50%		
	Grade		Mark Range
	Pass with Distinction		>80%
	Pass with Credit		65% - 80%
One din a	Pass Fail A		50% – 64%
Grading			46% - 49%
	Fail B		36% - 45%
		Fail C	<36%
		Absent	N/A

83

N-G-003

B. Examination Timetable

For latest information about the examination application period and examination dates, please contact HKIB staff or refer to HKIB website at https://www.hkib.org/page/203.

C. Examination Application

- Candidates taking current training classes can choose to sit for the current examination or any subsequent ones. They can choose to sit for subsequent examinations but if the corresponding programme has been changed or updated, they may be required to re-take the training in order to be eligible for module examination.
- Applicants can submit the application via the electronic application form in HKIB webpage. Attention should be paid to the application deadline or a late entry fee will be charged.
- **The information provided on the application form must be true and clear.**
- Late examination enrolment will be accepted after the stipulated application deadline up to 14 days before examination date, to allow us to administer the application. A late entry fee of HKD 200 (in addition to the examination fee) will apply.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the examination fee.
- Each applicant should submit only ONE application form for each examination.
- Under no circumstances are changes to module entry allowed.
- ➡ HKIB reserves the right to reject late applications and / or any applications deemed inappropriate. Once HKIB has received the application form, NO alterations to the examinations and examination arrangements are allowed.
- **HKIB** reserves the right to change examination dates and application deadlines at any time.
- Applicants are advised to retain a copy of the completed application form for their own records.

D. Examination Fee and Payment

Per Module	1 - 4	5 - 11
First attempt	HKD1,300	HKD2,100
Re-attempt	HKD1,300	HKD2,100

84

- Applicants should pay the examination fee:
 - By credit card. Please provide your credit card information on the application form.
 - By FPS payment. Please provide your FPS payment receipt. (b)
- Application forms without payment instruction are **NOT** processed.
- All payments must be settled before the examination. NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payments.
- HKIB reserves the right to adjust the examination, study guide and / or administration surcharge fees (if applicable), at any time.

E. **Examination Attendance Notice**

- 4 Examination Attendance Notices (Attendance Notices) are sent to candidates via email ONLY approximately two weeks before the examination. Candidates must inform the Institute if they have not received it **one week** before the examination.
- Candidates are required to print a copy of the Attendance Notice on a sheet of plain A4 paper before attending each examination.
- Candidates MUST present their Attendance Notice at the examination along with a valid identification document (e.g. an HK Identity Card or passport) bearing a current photograph. Photocopies are not accepted.

F. Alteration/Transfer of Application for an Examination

- HKIB reserves the right to cancel, postpone and / or reschedule the examination.
- 4 If an examination is rescheduled, HKIB notifies candidates of the new date and time via email within 1 week of the original schedule. Under such circumstances, candidates are not required to re-register for the examination.
- Under no circumstances are any changes to or transfers of examination application allowed.

G. Examination Arrangements for Candidates with Special Needs

4 Candidates with special needs may request special examination arrangements. Under these circumstances they are required to submit documentary evidence, such as medical proof issued by a registered medical practitioner, together with a written

85

request, when applying for the examination. Approval of the request is subject to final HKIB decision.

Request for such arrangements may result in an additional charge.

H. Examination Preparation

Candidates enrolled in the examination are required to study all the essential, recommended and further reading material, if applicable, as part of their examination preparation.

I. Examination Results

- Candidates may check their examination results online through the HKIB online platform. Candidates will receive email notification once the examination results are available. For Module 1 to Module 2, the result will be released within two to four weeks after examination date. For Module 3 to Module 11, the result will be released within eight to nine weeks from the examination date. The online examination results will be removed one month after they are released.
- Candidates will receive their results slip by email within two to four weeks after the examination result released though the HKIB online platform.
- Results are not revealed by telephone, fax or email.
- Results are withheld from candidates who have not paid in full any monies due or payable to the Institute, including but not limited to examination application fees.
- Candidates may request rechecking or remarking of their examination scripts within one month of the issue of examination results by submitting a written request. An administrative fee may apply. Please contact HKIB staff for details.

J. General Examination Regulations

An examination is governed by the regulations in force at the time of the examination and notat the time of application, in case there are discrepancies between the two sets of regulations.

On all matters concerning interpretation of the regulations, the Professional Standard and Examination Board of the Institute has the final decision.

- The examination is conducted in English.
- Candidates must use an HB/2B pencil to answer the multiple-choice questions on the Answer Sheets.
- Examinations are conducted and invigilated by responsible persons appointed by HKIB.
- Examination Attendance Notices are sent to candidates via email **ONLY**. Candidates are required to print a copy on a plain sheet of A4 paper and **MUST** present their Attendance Notice to each examination, along with a valid identification document (e.g. HK Identity Card or passport). Attendance Notices are collected by the invigilators before the end of the examination, if necessary.
- Candidates should arrive at the examination venue at least 15 minutes before the start. Candidates must not enter the examination room until instructed to do so.
- Candidates are not allowed to sit for the examination if they are unable to present Attendance Notice/valid identification document, or if the identification document does not contain a clear and current photograph of the candidate.
- All examinations begin at the time stated on the Attendance Notice. Latecomers may be admitted during the first 30 minutes of the examination, but extra time will not be given to compensate for any time lost.
- Smoking, eating, and drinking are not allowed in the examination room. All mobile phones and other electronic devices must be switched off and placed in a location advised by the invigilator before the examination begins.
- All bags, books and other personal belongings must be placed in a location advised by the invigilator, before the examination begins.
- If you need to go to the toilet during the examination, you should seek permission from an invigilator. An invigilator will accompany you and you must NOT carry any mobile phones, other electronic devices, question books, answer sheets or other papers to the toilet.
- No other aids, such as books, dictionaries, computers (e.g. notebooks, PC tablets) or papers are permitted in the examination. No draft paper is provided during the examination. Rough workings or notes should be made on the question book and will not be marked.
- The packets of question papers are opened in the presence of the candidates before the start of the examination. Candidates should remain silent and are not allowed to communicate with other candidate during the examination. Candidates interfering with the proper conduct of the examinations are warned by the invigilator or expelled

- from the examination room in a serious case. Under such circumstances, a report is submitted to HKIB to consider whether disciplinary action should be taken. Disciplinary action includes, but is not limited to, candidate disqualification.
- Candidates cannot leave the examination room during the first 45 minutes and the last 15 minutes of an examination. Candidates who decide to leave early must notify the invigilator as quietly as possible and are not allowed to re-enter the examination room.
- ♣ Candidates must stop writing when instructed to do so by the invigilator.
- Candidates must not detach any part of their answer sheet, or remove their answer sheet, wholly or partly, from the examination room.
- Candidates are not allowed to communicate with other candidates during an examination. They are also prohibited from communicating with third parties outside the examination room by using any electronic device. The invigilator has the right to expel candidates from the examination room if their behaviour interferes with the proper conduct of the examination. Any candidate attempting to copy from another candidate's script or any other source is disqualified.
- ♣ Pocket calculators: Financial calculators may be used and listed below:

Calculator Model

- Texas Instruments: BA II Plus (both versions), including the BA II
- PlusProfessional
- Hewlett Packard: HP 10B, HP 10bII, HP 10bII+, HP12C (including the HP 12C Platinum and the Anniversary Edition), HP 12C Prestige, HP 17bII+, HP20B
- Sharp: Sharp Business/Financial Calculator EL-733, EL-733a
- Casio: FC 100/FC 100V/FC 200/FC 200V

Newer and older versions of these calculators will be allowed into the examination room

HKIB strictly enforces all policies with regard to calculator usage during examinations and candidates are required to abide by the policies of HKIB. Calculators are inspected prior to the start of the exam. They must remain on your desk in full view and proctors continue to inspect calculators throughout the administration of the examination. Possession or use of an unauthorised calculator at the test centre results in the voiding of your examination results and may lead to the suspension or termination of your candidacy in HKIB Programme. Failure by the proctors to detect an unauthorised calculator prior to the start of the examination, or your use of an unauthorised calculator at any time during the examination, does not imply that the calculator is an approved model or that your scores will ultimately be reported. Calculator covers,

- keystroke cards, and loose batteries are permitted in the examination room; instruction manuals are not allowed.
- Candidates are required to clear the financial calculator memory prior to each session of the examination. (Please do not ask invigilators to clear it.) It is the candidates' responsibility to revert their own calculator to desired setting(s) once the calculator's memory has been cleared. If a candidate's calculator has notes/formulas printed on the back of the calculator, includes pull-out cards or contains other supplemental material, this information must be removed or masked by solid colour tape before entering the examination room.
- If any candidate infringes any of the above regulations, he/she is liable to disciplinaryactions, including disqualification.

FIN-G-003 89

9. Certification Application and Renewal Process

A. Certification Application

Relevant Practitioners who have completed Modules 1 to 4 of the "ECF-Fintech (Core Level)" programme and obtained a pass in the relevant examinations plus at least 1 year of relevant working experience in Fintech projects and / or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of the HKMA's Guide to Enhanced Competency Framework on Fintech" may apply for Certification "Associated Fintech Professional (CPFinT(A))" with HKIB professional membership.

Relevant Practitioners who have completed Modules 5, 9 and 10 of the "ECF-Fintech (Professional Level)" programme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of the HKMA's Guide to ECF" may apply for Certification "Certified Fintech Professional (Management) (CPFinT(M))" with HKIB professional membership.

Relevant Practitioners who have completed Modules 5 plus Modules 6 / Modules 5 plus Modules 7 / Modules 5 plus Modules 8 / Modules 5 plus Modules 11 of the "ECF-Fintech (Professional Level)" programme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in "Annex 1 of the HKMA's Guide to ECF" may apply for Certification(s) "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))" or "Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))" or "Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))" or "Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))" with HKIB professional membership.

Applicants are required to submit a completed Certification Application Form to HKIB together with the relevant supporting documents and payment of the required certification

fee. The Certification Application form can be obtained from HKIB website.

Certification holders are registered as Certified Individuals and included in the public register on HKIB website. Upon successful application for the above Certification(s), professional membership is also granted by HKIB.

B. Certification Renewal

Certification of Associated Fintech Professional (CPFinT(A)), Certified Fintech Professional (Management) (CPFinT(M)), Certified Fintech Professional (Specialist - Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD)), Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT)), Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI)) or Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT)) is subject to annual renewal by HKIB.

Certification holders are required to comply with the annual Continuing Professional Development (CPD) Scheme in order to renew their Certification. The requirement is a minimum of 12 verifiable CPD hours, at least 4 of which must be earned from activities related to topics of innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance. The remaining hours should be on training topics related to banking and finance, Fintech, or the job function. Examples of appropriate training topics include:

- a) Compliance, code of conduct, professional ethics or risk management;
- b) Banking and financial knowledge;
- c) Emerging technologies in financial services (e.g. machine learning algorithms, deep learning, network analytics, visualisation, voice recognition, natural language processing and generation);
- d) Economics;
- e) Accounting;
- f) Legal principles;
- g) Business and people management;
- h) Language; and
- i) Information technology.

Certification holders are to renew their certification registration annually in January. Renewal email will be sent to members before renewal deadline. Certification holders who do not pay the continuing membership subscription on or before 31 January of each calendar year are treated as Default Members.

C. Certification Fee and Payment

The application fee for certification in various categories are as follows: (Valid until 31 December 2022)

Certification	First year certification - Non-HKIB member: HKD1,650 - HKIB ordinary member: HKD570 - HKIB professional member: Waived - HKIB senior member: HKD1,450
Certification Renewal	Annual Renewal - Certification: HKD1,650 - Re-registration fee of default member: HKD2,000

- ♣ Applicants should pay the Certification Fee and Certification Renewal Fee as follows:
 - (a) Paid by Employer.
 - (b) By credit card. Please provide your credit card information on the application form.
 - (c) By FPS payment. Please provide your FPS payment receipt.
- Application forms without payment instruction are NOT processed.
- **NO** fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payment.
- HKIB reserves the right to adjust the certification, re-certification and / or administration surcharge fees (if applicable), at any time.

D. Certification and HKIB Membership Regulations

It is mandatory for all individuals to maintain a valid membership status with HKIB if the applicants want to apply for and maintain certification and be subject to HKIB membership governance.

Once an application is processed, the membership subscription and registration fees are non-refundable and non-transferable.

The name of the member to be entered on HKIB's records is that on the certification application form. This name, and the order and spelling in which it is presented are used subsequently on all transcripts, pass lists, diplomas, and certificates except where a member has notified HKIB of any change. Such notification must be accompanied by a certified true copy⁷ of documentary confirmation, e.g. Hong Kong Identity Card, birth certificate, statutory declaration, etc.

Certification holders are bound by the prevailing rules and regulations of HKIB. They are abide by HKIB's rules and regulations in HKIB Members' Handbook. Certification holders are required to notify HKIB of any material changes to any information provided and responses made in certification application, including their contact details. HKIB may investigate the statements certification holders made with respect to applications, and applicants may be subject to disciplinary actions for any misrepresentation (whether fraudulent and otherwise) in their applications.

E. Membership Reinstatement

Members who have not paid the annual subscription fees when due shall be considered as default members and are not entitled to use any HKIB Professional Qualification and neither may call themselves members of the Institute.

Default members who reinstate their membership with HKIB are required to pay the current year's subscription plus a re-registration fee. Once the membership reinstated, the member's examination record, if any, is reactivated.

⁷ Submitted copies of documents to HKIB must be certified as true copies of the originals by:

⁻ HKIB designated staff; or

⁻ HR / authorized staff of current employer (Authorized Institution); or

⁻ A recognized certified public accountant / lawyer / banker / notary public; or

⁻ Hong Kong Institute of Chartered Secretaries (HKICS) member.

⁻ The certifier must **sign** and **date** the copy document (printing his/her **name** clearly in capital letters underneath) and clearly indicate his/her **position** on it. The certifier must state that it is a true copy of the original (or words to similar effect).

10. Exemption Application and Regulations

10.1 Module Exemption Requirements

Exemption for modules of the "Associated Fintech Professional (CPFinT(A))" will be granted for practitioners who have passed any of the following training / professional programme(s):

gramme(s):			
Module	Training Programme (University Degree)	Programme Provider	
Module 1	BEng Fintech	Chinese University of Hong Kong	
	MSc Fintech	Chinese University of Hong Kong	
	BSc Computational Finance and Financial Technology	City University of Hong Kong	
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist University	
	MSc Finance (Fintech and Financial Analytics)	Hong Kong Baptist University	
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University	
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University	
	Doctor Financial Technology	Hong Kong Polytechnic University	
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University	
	MSc Fintech	Hong Kong University of Science and Technology	
	Advanced Diploma in FinTech	HKU SPACE	
	Executive Certificate in FinTech	HKU SPACE	
	Executive Certificate in Banking and Financial Technology	HKU SPACE	
	BASc Financial Technology	University of Hong Kong	
	MSc Fintech	University of Hong Kong	
	MSc Financial Technology and Data Analytics	University of Hong Kong	

94

	Training Programme (Online Courses)	Programme Provider
	Harvard Fintech Online Short Course with Harvard VPAL Premier Certificate	Harvard University
	FinTech: Finance Industry Transformation and Regulation Specialization of Coursera	Hong Kong University of Science and Technology
	Fintech: Innovation and Transformation in Financial Services	National University of Singapore
	The Future of Finance Professional Certificate of edX	University of Texas
	Professional Programme	Programme Provider
	Shenzhen-Hong Kong-Macau Fintech Professional Programme Level 1	Shenzhen Fintech Association, Chinese Financial Association of Hong Kong, and Macau Institute of Financial Services
	Certificate in Finance and Technology Level 1	Institute of Financial Technologists of Asia
Module 2	Training Programme (University Degree)	Programme Provider
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
	Training Programme (Advanced Diploma)	Programme Provider
	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", "Professional Ethics and Compliance", and "Risk Management"	The Hong Kong Institute of Bankers

	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", and ECF- Operational Risk Management / ECF- Compliance – "Module 2: Regulatory Framework and Compliance in the Banking In- dustry"	The Hong Kong Institute of Bankers	
Module 4	Training Programme (University Degree)	Programme Provider	
	BEng Fintech	Chinese University of Hong Kong	
	MSc Fintech	Chinese University of Hong Kong	
	BSc Computational Finance and Financial Technology	City University of Hong Kong	
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist University	
	MSc Finance (Fintech and Financial Analytics)	Hong Kong Baptist University	
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University	
	Doctor Financial Technology	Hong Kong Polytechnic University	
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University	
	MSc Fintech	Hong Kong University of Science and Technology	
	Advanced Diploma in FinTech	HKU SPACE	
	BASc Financial Technology	University of Hong Kong	
	MSc Fintech	University of Hong Kong	
	MSc Financial Technology and Data Analytics	University of Hong Kong	
	OR		
	A candidate who has completed at least one of the certifications in any one of the following specialist areas from key market players or service/platform providers is eligible to apply for exemption on Module 4 of the ECF- Fintech Core Level training programme:		
	- Artificial Intelligence and Big Data Analytics: e.g. AWS Machine Learning - Specialty, Microsoft Al Engineer, AWS Data Analytics - Specialty, Microsoft Data Engineer, Microsoft Data scientist, Google Data Analytics, etc.		

FIN-G-003 Last updated: 7 November 2022

Cloud Computing for Business Applications: e.g. AWS Certified Cloud

- Practitioner, GCP Associate Cloud Engineer, Alibaba Cloud Certified Associate-Cloud Computing, Microsoft Certified: Azure Fundamentals, etc.
- Blockchain and Distributed Ledger Technology: e.g. Blockchain Certification Course (from EC Council), P. G. Diploma in Blockchain Technology (from UpGrad), Certified Enterprise Blockchain Architect (CEBA), Blockchain Technology - EdX, Blockchain Fundamentals Certificate (from ISACA), etc.

10.2 Modular Exemption Application

- 4 Candidate with relevant qualifications may apply for module exemption from "Professional Certificate for ECF-Fintech".
- 4 Exemption application should be made on an exemption form together with the following documents/items; failing to do so delays assessment:
 - i. Appropriate fees (application fee and exemption fees)
 - Copies of transcript and certificate, if applicable
- Documents submitted will not be returned regardless of the application result.
- Unless otherwise specified, exemption application based on partially attained qualifi-4 cation is not accepted.
- 4 Exemption claims granted to student members are only registered in HKIB's record upon the student members' graduation.
- Exemption results are normally given in writing within 60 days after receipt of application and supporting documents. If further assessment is needed due to unexpected circumstances, separate notifications are given. The decision of the Institute is final and cannot be appealed.
- Candidate attempting but failing in a module may subsequently claim exemption from that module if they obtain a new/further qualification recognised for exemption purposes.
- An exemption confirmation letter is issued to candidate whose exemption application is granted.
- Candidate exempted from a module subsequently attempting that module by examination, have their exemption status overridden.

97

11. General Information

11.1 Bad Weather Arrangements

In the event of bad weather on the training class/examination day, candidates should visit HKIB website at www.hkib.org for announcements about the latest arrangements and should pay attention to radio/television broadcasts about weather conditions.

If the typhoon signal No. 8 or above, black rainstorm signal, or "extreme conditions" is hoisted or still in force on the day of a training class, the arrangements below apply:

Signal in force	Training Class(es) cancelled
At 6:30am	Morning Session (8:30am – 2:00pm) is cancelled.
At 12:00noon	Afternoon Session (2:00pm – 6:00pm) is cancelled.
At 3:00pm	Evening Session (6:00pm – 10:00 pm) is cancelled.

If the typhoon signal No. 8 or above, black rainstorm signal, or "extreme conditions" is hoisted or still in force on the day of an examination at the following times, the arrangements below will apply:

Signal in force	Examination cancelled
At 6:00am	Examination(s) (8:00am – 1:00pm) are cancelled.
At 10:00am	Examination(s) (1:00pm – 5:00pm) are cancelled.
At 2:00pm	Examination(s) (at 5:00pm or after) are cancelled.

- If typhoon signal No. 8 or above, black rainstorm signal, or "extreme conditions" is hoisted or still in force while the training class/examination is in progress, the training class/examination continues as scheduled.
- If a training class/examination is rescheduled, HKIB notifies candidates of the new training class/examination date and time by email within one week of the originally scheduled date. Under such circumstances, candidates are not required to re-

General Information

- register for the training class/examination. Applications for a refund and / or transfer are NOT allowed.
- HKIB reserves the right to postpone, cancel and / or reschedule any training class/examination.

11.2 Privacy Policy Statement

Personal data provided by the candidate are used for administrative and communicative purposes relating to training and examination. Failure to provide complete and accurate information may affect the provision of administrative services to the candidate. The Institute keeps the personal data provided confidential but may need to disclose it to appropriate personnel in the Institute and other relevant parties engaging in the provision of examination services to the Institute. Candidates have the right to request access to and correction of their personal data. For details, candidates can contact the Institute.

Candidates are advised to read the <u>Privacy Policy Statement</u> at HKIB website to understand their rights and obligations in respect of the supply of personal data to HKIB and the ways in which HKIB may handle such data.

11.3 Addendums and Changes

HKIB reserves the right to make changes and additions to membership, training and examination regulations, enrolment/application procedures, information in this handbook and any related policies without prior notice. HKIB shall bear no responsibility for any loss to candidates caused by any change or addition made to the aforementioned items.

99

12. Contact Information

HKIB Head Office Address

3/F Guangdong Investment Tower, 148 Connaught Road Central, Hong Kong



General Enquiries

Tel.: (852) 2153 7800 Email: cs@hkib.org

Training and Programme Enquiries

Tel.: (852) 2153 7800 Email: ecf@hkib.org

Membership Enquiries

Tel.: (852) 2153 7879 Email: membership@hkib.org

Examination Enquiries

Tel.: (852) 2153 7821 Email: exam@hkib.org

Certification Enquiries

Tel.: (852) 2153 7865 Email: cert.gf@hkib.org

100

Office Service Hours

Monday - Friday: 09:00 - 18:00